

**Defining the geography of creativity in a regional
Australian university.**

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Higher Education, creative engagement and the
creative economy: the Australian experience

UWS

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(1) Regional Creative Industries

(2) Geography of creativity

(3) Expanded definition of creative activity

Illustrated by research at CSU

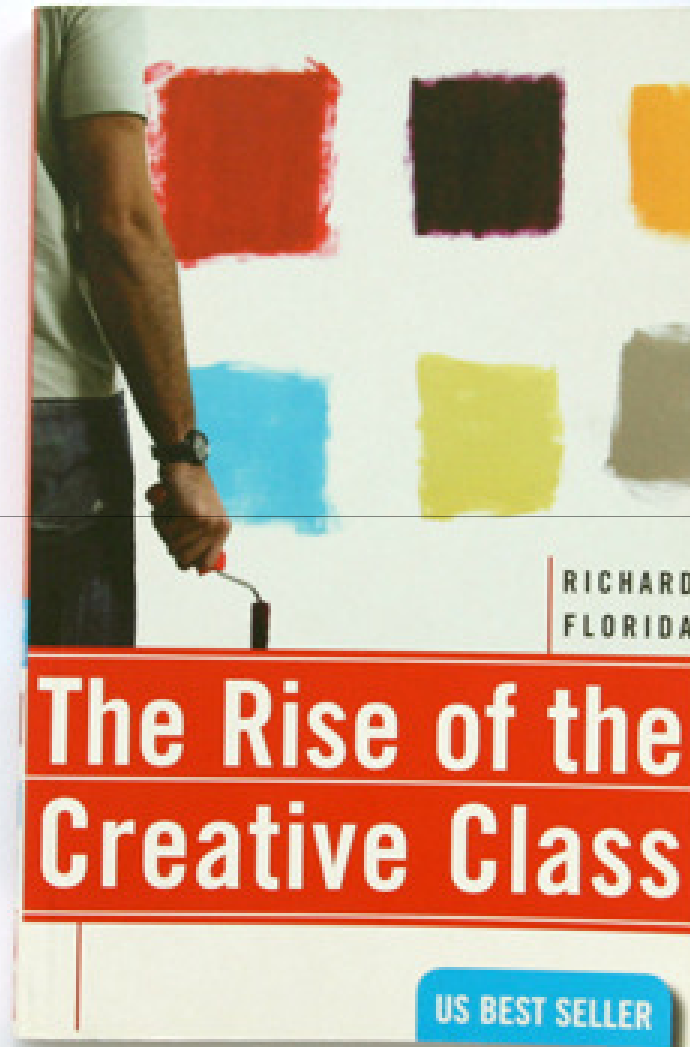
Moreover, creativity and innovation are not unique to large cities. Though their critical mass clearly influences the number of firms and size of output from creative sectors in cities, creativity is everywhere possible (Gibson and Connell, 2004), and transformations triggered by the rise of the cultural economy have been as, if not more, profound, in rural and regional areas where the cultural industries previously had little presence at all. (Gibson and Kong 2005, 549)



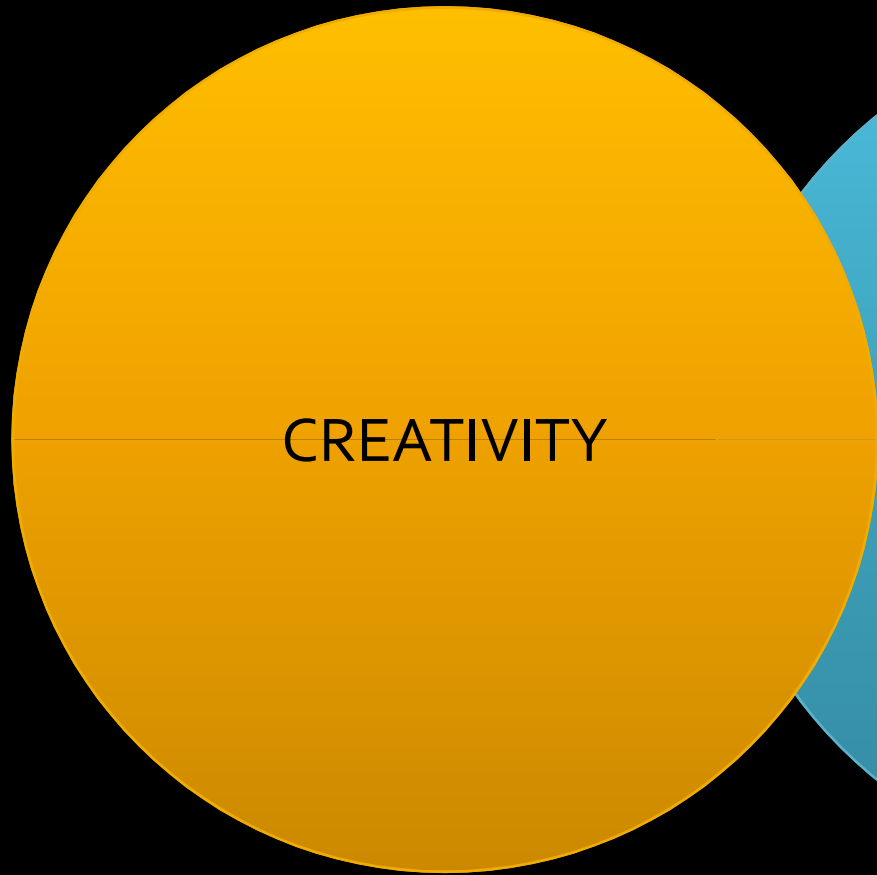
'If we took a snapshot today on a film and where we are all working, I'm here in Wagga, the foley guys are in Quorn near Port Augusta, South Australia somewhere, there's another guy on the central coast and the rest are in Sydney, but we are still quite spread out really, it's all reliant on technology [and] make sure we can get our files to Sydney quick enough and without errors.'

Damian Candusso
Sound Designer
Wagga Wagga

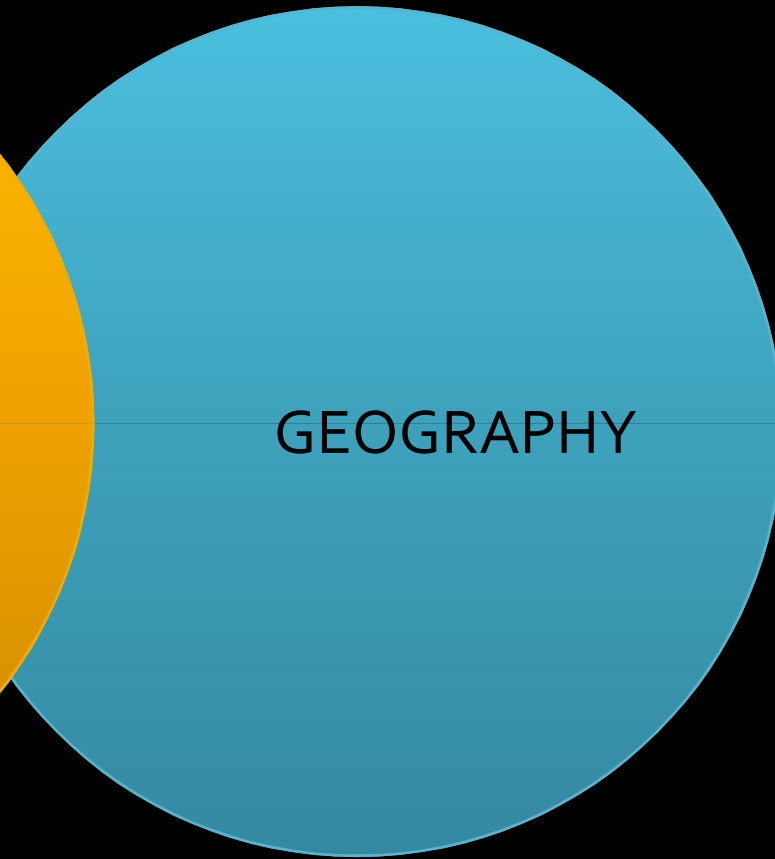
- More than 68.4% of all people living in disadvantaged areas reside in regional Australia;
- Young regional Australians (15-24 years) are about half as likely as those in metropolitan areas to be attending university and have almost half the level of university attainment.
- Only 6% of Indigenous people aged 18-24 years attend university compared to 25% of non-Indigenous people.







CREATIVITY



GEOGRAPHY



CREATIVITY

Business

Practice

Education

Research

GEOGRAPHY



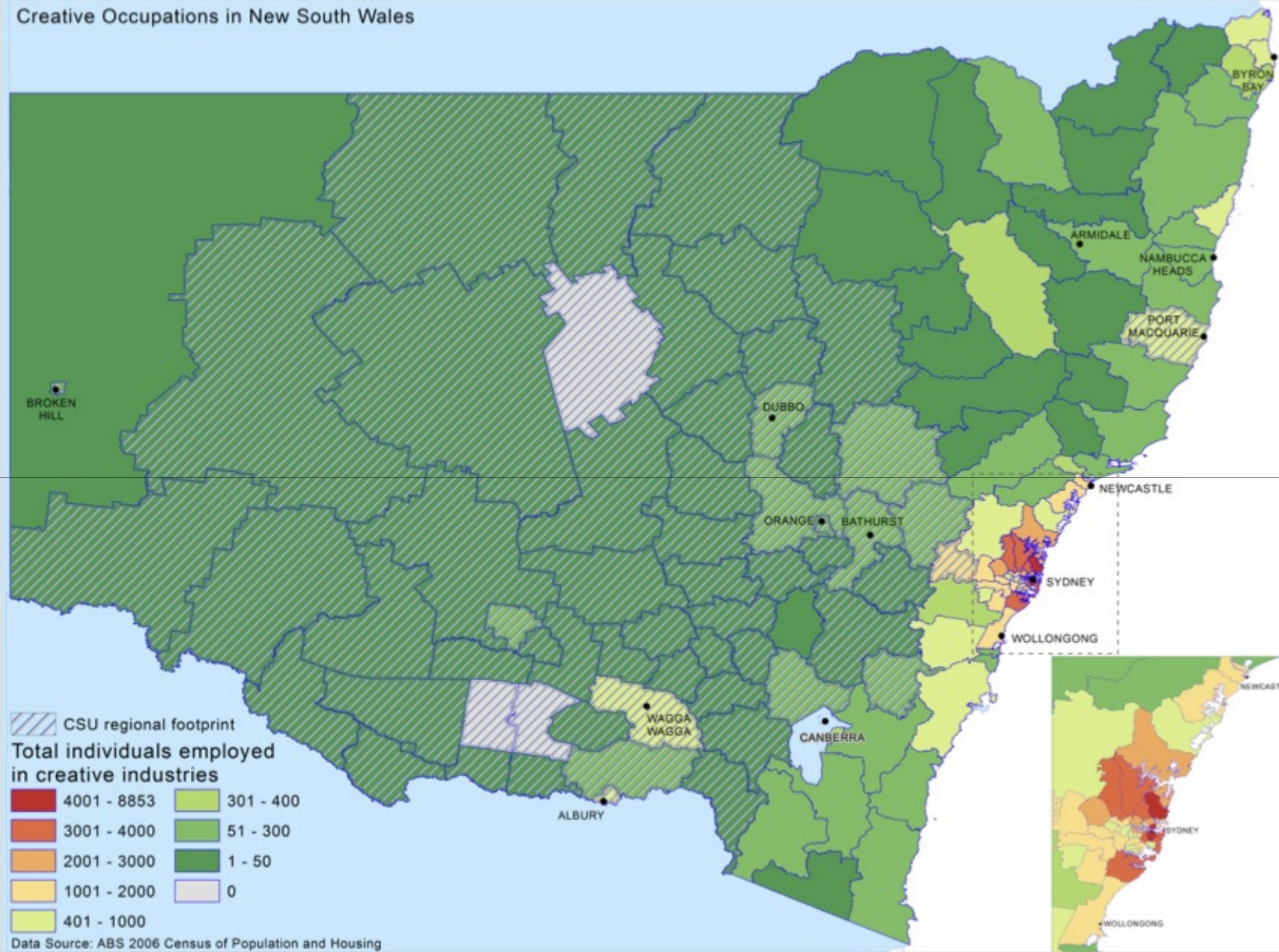
'One thing for sure is the artists at Hill End are very tenacious, we really are a very robust group, and you also have to have that wonderful thing called patience. You've got to have at least a 10 year time span. You've got to expect the big hurdles that can leave you flat but you've got to get back up again. Being around like-minded people is important, because we all pick each other up all the time, it's very strong ... patience and tenacity. Historically everyone knows about Hill End as an arts precinct, if you could get more areas like that it would be great.'

Genevive Mosely

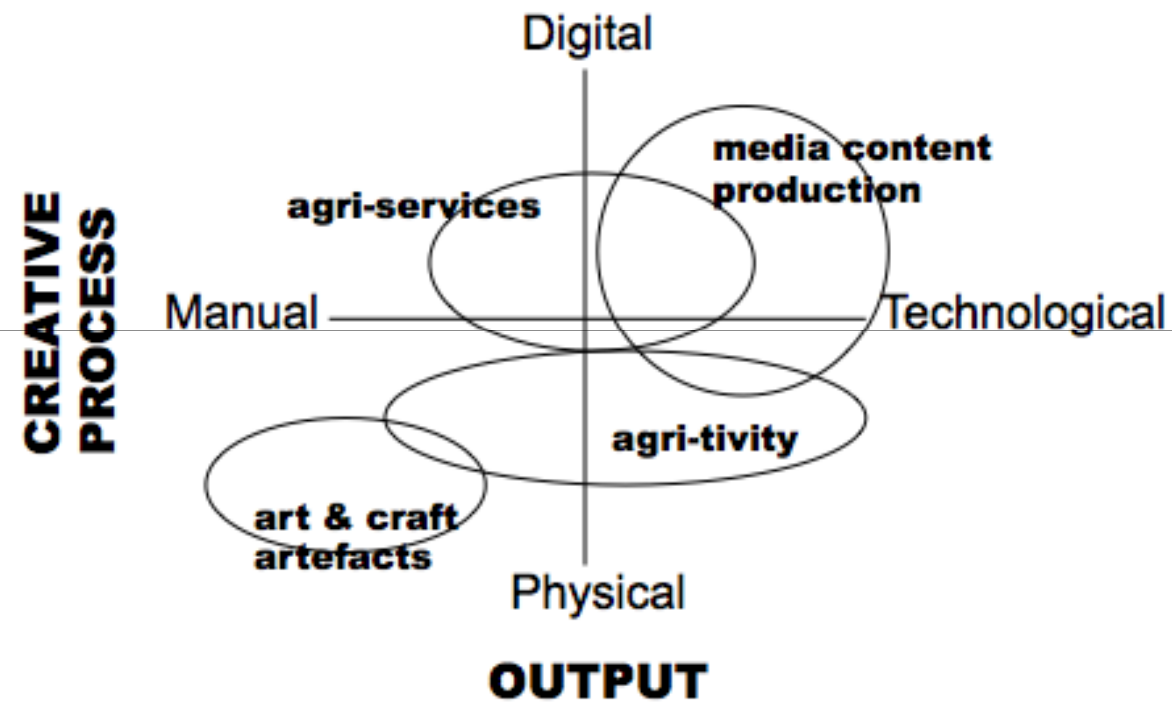
Artist, business owner, Hill End Press

Hill End

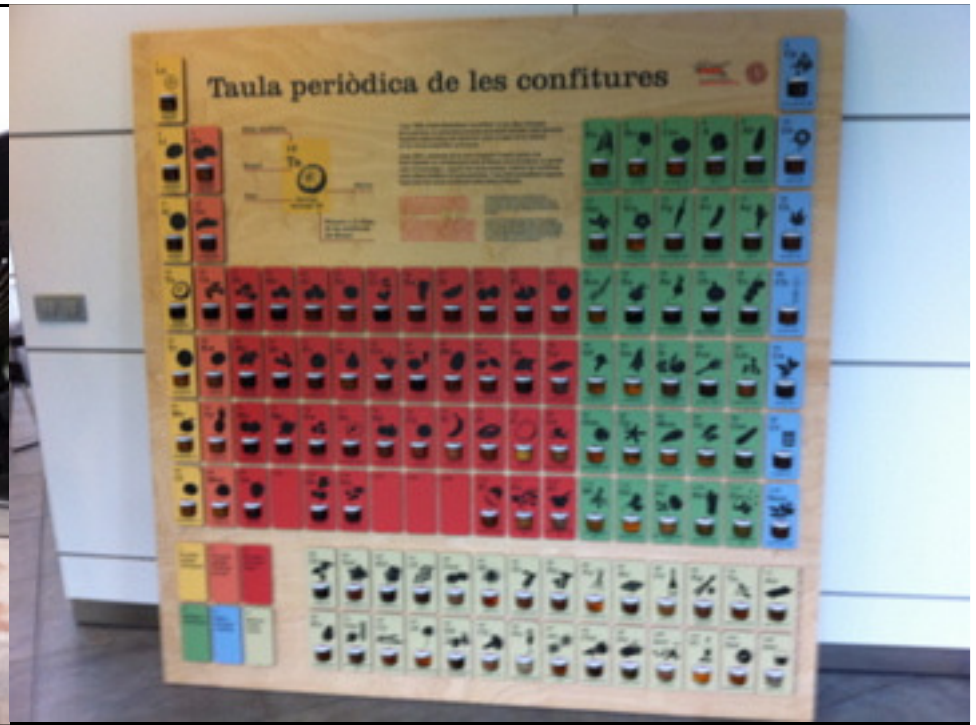
Creative Occupations in New South Wales



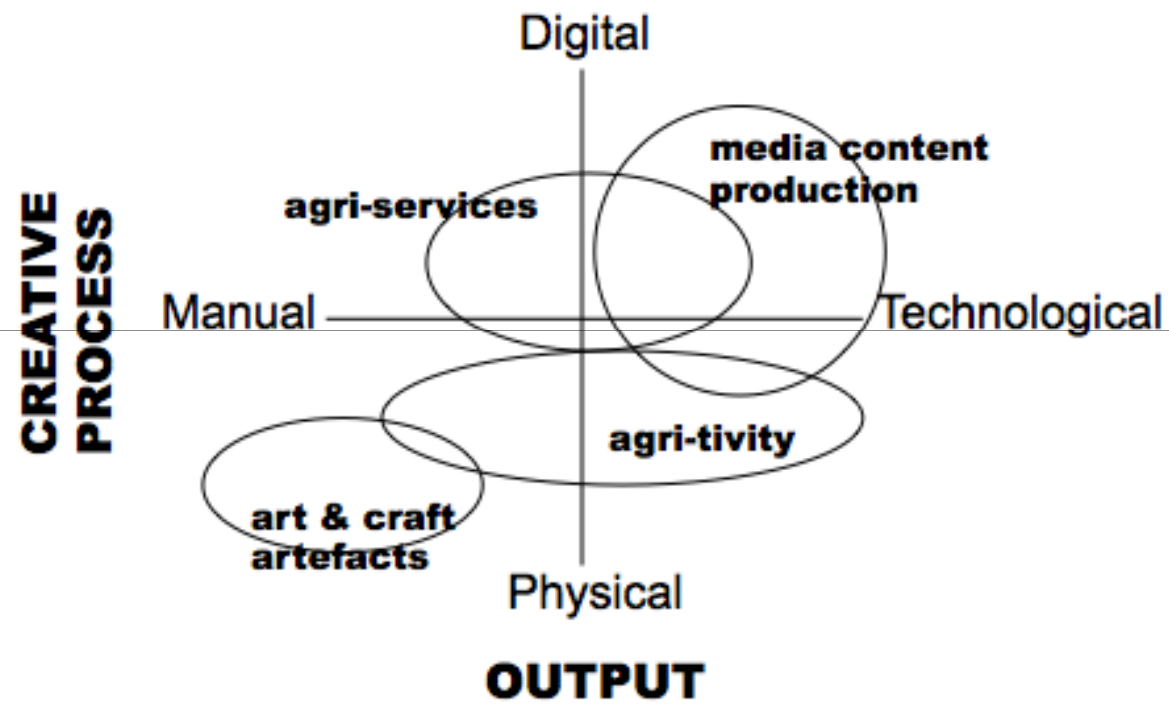
Regional Creative Industries







Regional Creative Industries







THANK YOU

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