ARTISTS AND SCHOLARS IN PUBLIC LIFE America

An Architecture of Inclusion

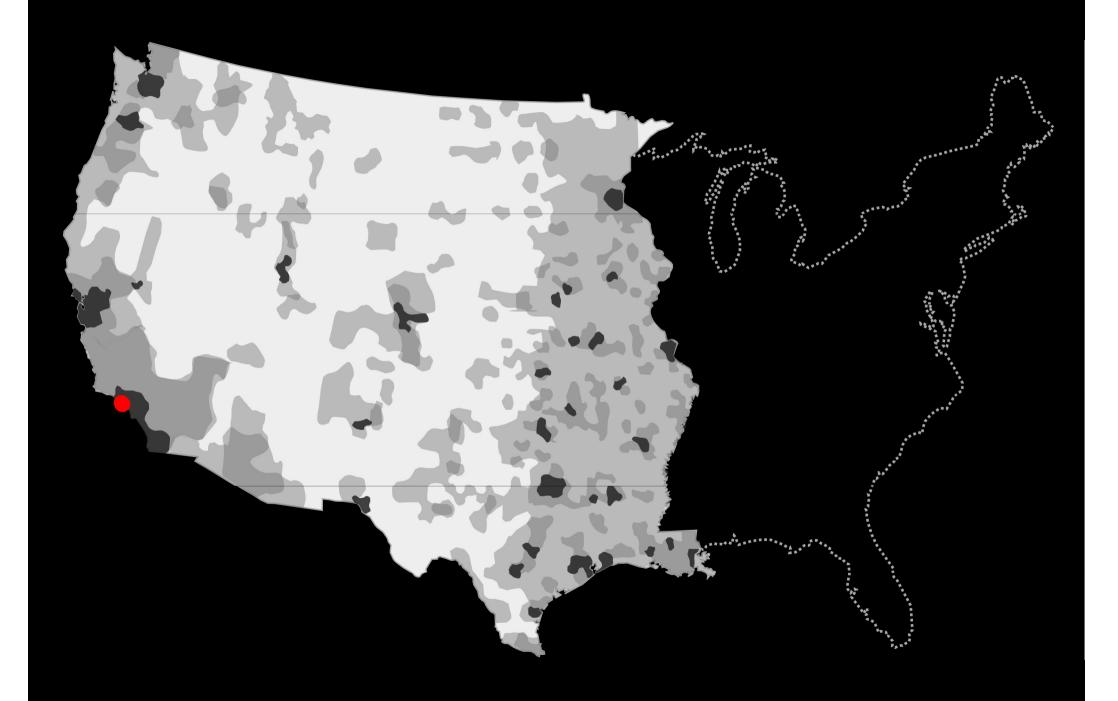
Kim Yasuda

Professor, Spatial Studies Department of Art CoDirector, University of California Institute for Research in the Arts (UCIRA) UC Santa Barbara, CA Vice Chair, Imagining America National Advisory Board

IA's National Network: 90+ colleges + universities



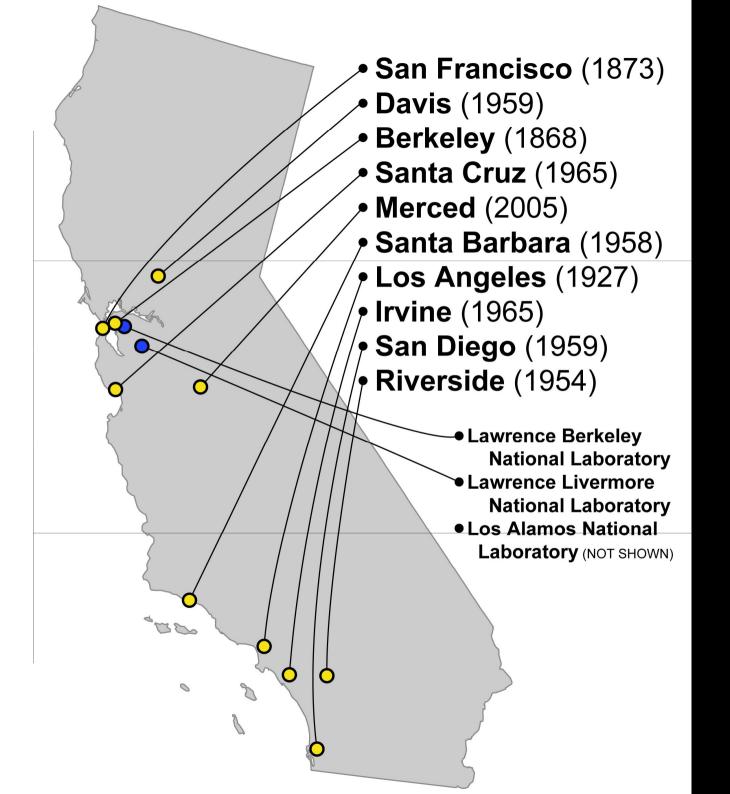
http://imaginingamerica.org/consortium/interactive-map/





Campus + its Proximity





University of California Public Research System 10 campuses



1960 State Master Plan on Education UC designed as California's premiere public research system

UC Santa Barbara

Model of Berkeley Art Museum Dr. Peter Selz. UC Berkeley



21st c. university

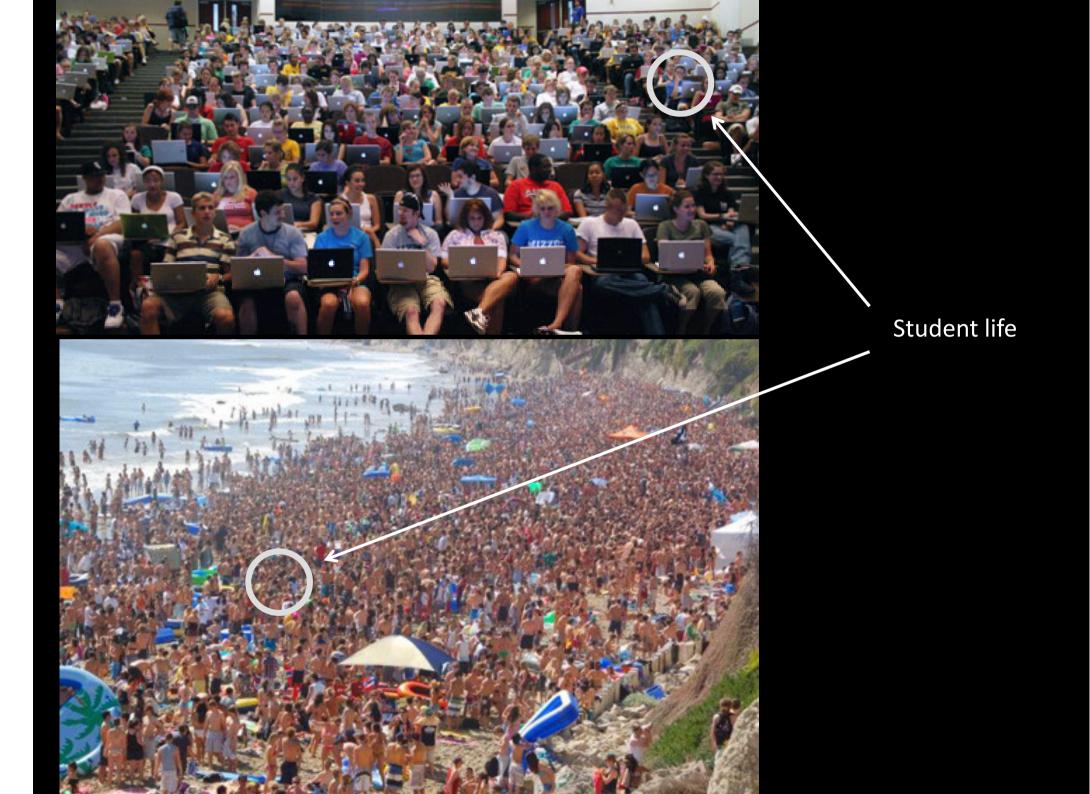
21st c. world*

*Institutional, structured, standardized, stable, static, theoretical, removed, ideal

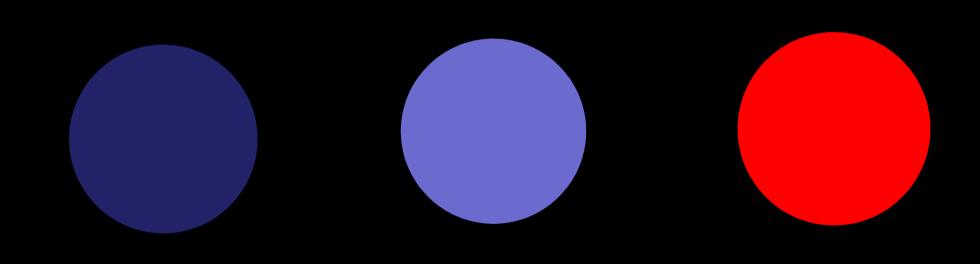
*Organic, dynamic, entropic, active, applied, entangled, material, real

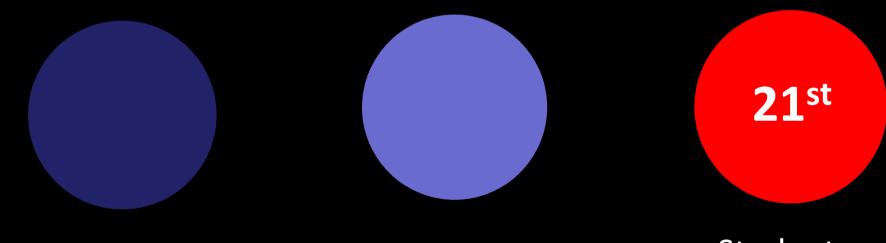


Gated Community









Students



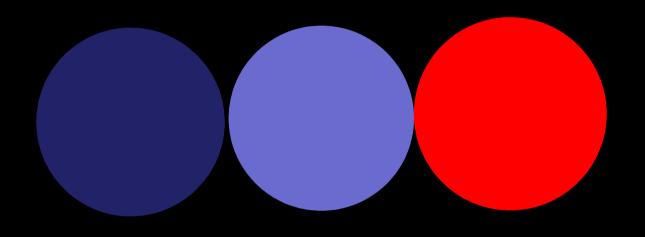




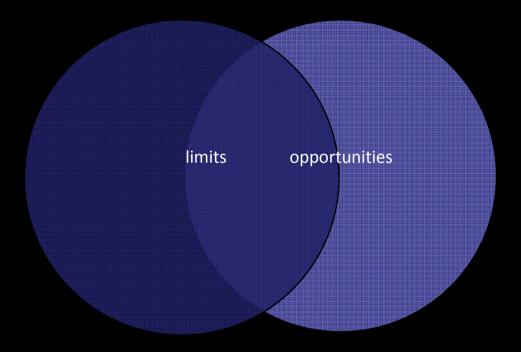
complexity/bureaucracy*

Elasticity/flexibility*

*institutional,academic, opaque, authored, competitive, linear, advancing, increasing, speculative, prescriptive, privileged, *Free, transparent, open, non-proprietary, mobile, generative, temporary, iterative, discursive, inclusive, accessible, equitable.



Connection and Alignment

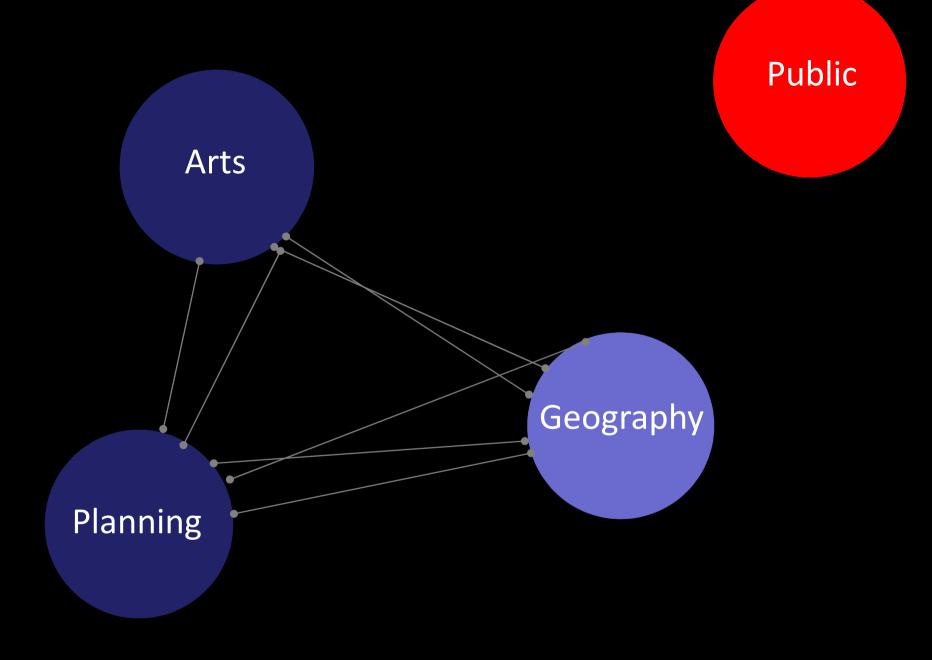






Planning

Knowledge Sectors

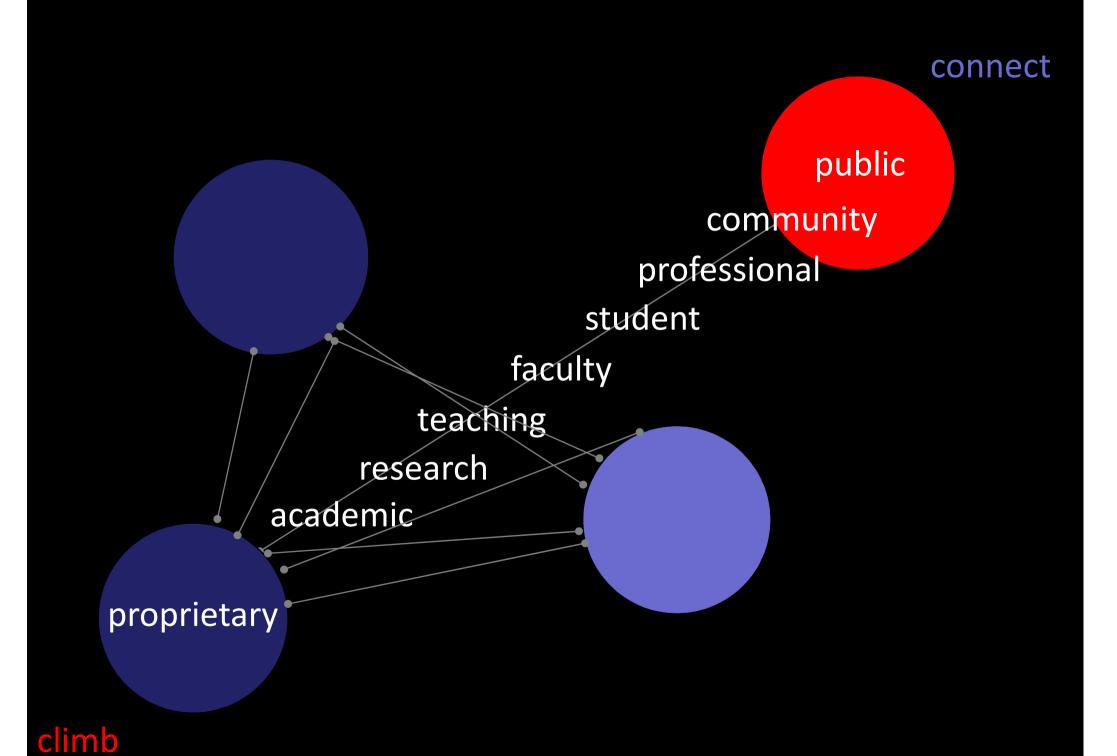


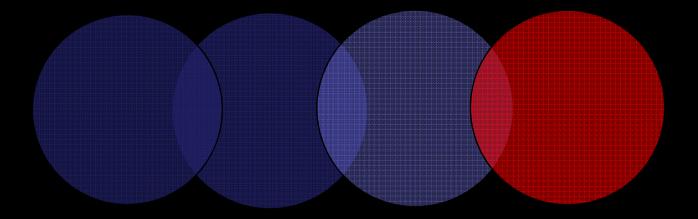
Knowledge Clusters

Project

Academic

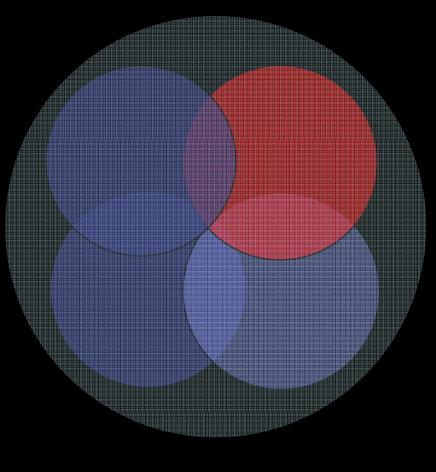
mobile/intersectoral





Faculty Student Professional Community

Knowledge Commons



Imaginative Innovative Immersive Inclusive Locally Embedded Public Participatory

UC as a University Communit Public Research Laboratory

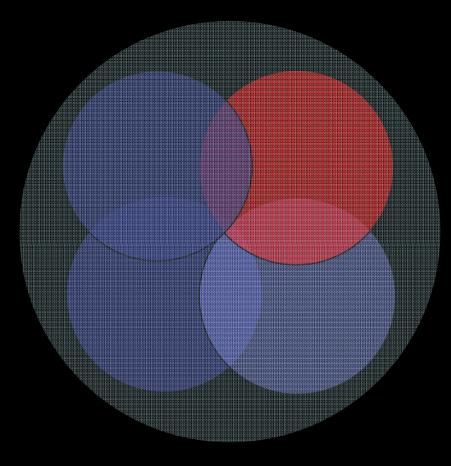
Proximity Research: Embedded Criticality

Embedded Criticality

"The awareness that the cultivation of a critical relationship to one's situation is a privilege that has to be earned by an intimacy with it, not purchased by a distance from it."

RaqsMedia Collective ArtSchool (Propositions for the 21st Century) MIT Press, 2010

edited and with an introduction by Steven Henry Madoff



The Friday Academy

The Friday Academy is a temporary instructional environment within the university that maintains its own academic calendar to conduct year-round, project-based curricula in an itinerant classroom setting. Straying from studio arts training models, the Friday Academy encourages a high turn-over of art majors, while drawing from an interdisciplinary assortment of academic refugees and community scholars who work in close collaboration with one another.



Open Classroom



Co-Teaching + Lateral Learning



Real Skills + Real World



Scalable + Global





Utilitarian



Habitable + Sustainable

Sponsors + Acknowledgements

This conference is sponsored by the following UC Santa Barbara offices and programs:

the Interdisciplinary Humanities Center the Center for Work, Labor and Democracy the Office of the Chancellor; Office of the Executive Vice Chancellor College of Letters and Science; Division of Humanities and Fine Arts the University Art Museum

in conjunction with:

the University of California Humanities Research Institute (UCHRI) the University of California Institute for Research in the Arts (UCIRA) Office of Research, UC Office othe President The Harry Bridges Institute, UC Los Angeles

TheTraveling Box Containers as Global Icon of Our Era

November 8.9.10 2007 UC Santa Barbara Interdisciplinary Humanities Center McCune Conference Room Corwin Pavillion

University of California Santa Barbara's Interdisciplinary Humanities Center + the Center for Work, Labor + Democracy is pleased to presents The Traveling Box: Containers as the Global Icon of our Era.

This international conference explores the social, economic, and cultural impact of the shipping container and containerization.

MAERSK LINE

Contextual

The Traveling Box International Conference: Center for Work Labor + Democracy, IHC, UCHRI, UCIRA, 2007







Communal



Economic + Social



Collective + Participatory

UCCIRA UNIVERSITY OF CALIFORNIA INSTITUTE FOR RESEARCH IN THE ARTS WWW.uccira.ucsb.edu

UCIRA 2011 - 2012 GRANT DEADLINES

NOV 15, 2011 + Undergraduate Action Research Grants (for projects taking place in Winter 2012 or Spring 2012)

+ Open Classroom Challenge (for courses taught in Spring 2012, Fall 2012, or Winter 2013)

+Open Sorcerer Alchemy Workshops

DEC 15, 2011 + Initiative Planning and Implementation (Art+Science, Art+Exchange and Art+California)

FEB 15, 2012 + Major Grants: Performance Practice and Research Grants, Literature Grants

+Open Sorcerer Alchemy Workshops

APR 15, 2012

+ Undergraduate Action Research Grants (for projects taking place in Fall 2012 or Winter 2013)

+ Open Classroom Challenge (for courses taught in Fall 2012, Winter 2013 or Spring 2013)

+Open Sorcerer Alchemy Workshops

FOR MORE INFORMATION & TO APPLY ONLINE, VISIT WWW.UCIRA.UCSB.EDU

UCIRA UNIVERSITY OF CALIFORNIA INSTITUTE FOR RESEARCH IN THE ARTS



CoDirector Arts Practitioners Dick Hebdige, Marko Peljhan, Kim Yasuda UC Institute for Research in the Arts:



UCIRA State of the Arts UCSB 2006 UCB 2007 UCR 2008 UCSD 2010

With an eye to California's diverse landscape and the complex relationship between its natural and developed spaces, UCIRA's Social Ecologies initiative provides opportunities for artists to investigate the radically diverse terrains of the state. New modes of visual and material translation are encouraged.

+ LOS ANGELES URBAN RANGERS ACCESS UC-NRS:

Research in the Expanded Field. The Los Angeles Urban Rangers have developed guidedhikes, campfiretalks, fieldkits, and other interpretive tools to spark creative explorations of everyday habitats, in their home megalopolis of Los Angeles and beyond. This multi-year residency places the collective, comprised of artists, historians, geographers and organizers, within the UC Natural Reserve System to assess the potential for enhanced engagementbyartistswiththissignificant resource.

+ KENNETH ROGERS: OFF PEAK

Off Peak is a collaborative public practice project centered around oil field remediation of the Inglewood Oil Field in Los Angeles, in collaboration with Bulbo, the Tijuana- and Los Angelesbased media collective.

LISA PARKS & NICOLE STAROSIELS IGNAL TRAFFIC: ART, INFRASTRUCTUR ND GEOGRAPHY.

In order to develop the multi-year Signal Traffic project, this workshop will bring together leading scholars and artist in the fields of Media Studies, Art, Communication, and Geography to discuss new artistic strategies and conceptual models for thinking about infrastructure and processes of signal distribution, which have long been dominated by fields such as engineering and urban planning. The workshop participants will develop a set of innovative methodologies for the conceptualization and representation of media infrastructures that constitute the key technological sub-structures supporting global culture, including fiberoptic cables, satellites, the Internet, and other data transmission systems.

+ COLE AKERS AND CATHERINE L LEARNING FROM IRVINE OR THE

William Pereira, chief architect of the Irvine Master plan originally envisioned closely grouped commercial, residential, and leisure spaces organized around the new University of California campus, a plan that Pereira believed would "restore the land to the pedestrian." The subsequent development of the Irvine Ranch has played a critical role in the postwar economic and social evolution of Southern California and, arguably, planned communities internationally. Learningfrom Irvine will be asite-specific exhibition and series of workshops and panels that investigate the architecture and built environment of Orange County.

+ KIM YASUDA AND SEETHA RAGHUPATHY: PROXIMITY RESEARCH

Part of a multi-year arts initiative designed to engage the studentdominated community of Isla Vista, this project focused on researching campus/ community dynamics through the lens of urban planning, experimental geography and public art. The end result is a dynamic mapping system designed to illuminate social and cultural traffic patterns, as well as to foster partnerships and programming opportunities for a broad array of stakeholders. Using emergent participatory technologies, this local demonstration project is a test-bed for a UC Proximity Research Laboratory, embedding arts research in the areas surrounding the system's diverse campus geographies and proximities (suburban, urban, agrarian, bordered), and providing newwaystoanimate California'scomplex. post-war development history.

JEREMY FISHER: UC STUDIO -NVISIONING AN ECOLOGICAL FIELD TATION FOR THE 21ST CENTURY

Project 1 of Integrated Design: Education in Action (IDEA), a studentlead interdisciplinary design group at UC Berkeley. The goal of the group is to research and apply Integrated Design methodologies with a focus on the built environment and real-world design challenges; this project focuses on the production of design/build studios at a the Blue Oak Ranch Natural Reserve.

SOCIAL ECOLOGIES CALIFORNIA-CENTRIC EMBEDDED ARTS RESEARCH



Art + California



Trading Futures: Prospects for California's Universities

Professor Catherine Cole, Performance Studies, UC Berkeley

Berkeley Nobel Laureate and Professor of Chemistry Melvin Calvin and his group working in their "laboratory without walls". University of California, Berkeley.

A beginning sculpture class at UCSB works at evolving forms inspired by natural objects such as shells and thistles



Ansel Adams, Fiat Lux Collection Archive



William Perreia Architects planning the City of Irvine with UC Irvine Campus at its center







- API [ARCTIC PERSPECTIVE INITIATIVE]: MARKO PELJHAN, MATTHEW BIEDERMAN

Arctic Perspective highlights the cultural, geopolitical and ecological significance API aims to empower local citizens of the North via open source infrastructures, such as data sharing, environmental technologies in collaboration with the communities of Igloofik, Kinngait, Igaluit, Mittimatalik and Kanngiqtugaapik in Nunavut, Canada, artists and architects are devising a mobile media and living unit and systems infrastructure that is powered by renewable energy sources. The unit will be used by the inuit and other arctic peoples for creative environmental monitoring while moving, living, and working on the land away from established settlements.

- JOSEPH DUMIT: EXPRESSING THE CAVES: ART & SCIENCE IN 3D IMMERSIVE DIALOGUE. Expressing the CAVES will bring together 18 artists, computer scientists and researchers to spend a day exploring new models of experiencing a 3D immersive environment, new ways of designing interactions with technology, and new artistic and artsciences possibilities with it.

- VICTORIA VESNA BIO/ART COURSE - WINTER 2010

Bio-Tech and Art, a UCIRA-supported system-wide course offering, was designed to explore how Bioartists use cells, DNA molecules, proteins, and living tissues to bring to life ethical, social, and aesthetic issues of the sciences. Students investigated how bioart blurs distinctions between science and art through the combination of artistic and scientific processes, all the while creating wide public debate.

UCIRA

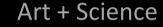
WWW.UCIRA.UCSB.EDU

- LISA JEVBRATT:

THE INTERSPECIES PROJECT A collaborative project with Dr. Toni Frohoff, a Santa Barbara-based behavioral and wildlife biologist, and the dolphins in the Santa Barbara Channel. This project featured an Animal Communication workshop with Barbara Janelle and an overnight student fieldtrip to the Santa Cruz Island Reserve as well as lecture/ projects with the Santa Barbara Bird Farm.

- MEREDITH DRUM: FISHING: A PLAYABLE POSSIBLE FUTURE

Fishing: A Playable Possible Future is a playable narrative documentary concerned with the declining global fish population; a food shortage issue with



INTEGRATIVE METHODOLOGIES RE-NEGOTIATING THE ART/SCIENCE PARADIGM

Artists generate unconventional and imaginative knowledge systems that emerge from aesthetic reflection and risktaking processes. Their creative energies and skills can be used to catalyze, visualize and re-contextualize the work of scientists, encouraging alternative investigative methods and oblique approaches to problem solving. UCIRA will support art/ science and artist/scientist collaborative configurations designed to facilitate new. hybrid, and fusion models of exchange, co-creation and research practice.

DRY IMMERSION #1 - FEBRUARY 13-16, 2009

An Open Space event taking place over four days at the Boyd Deep Canyon Reserve with over twenty participants, the initial immersion focused participants' energies on considerations of subjects as diverse as: future desert ecologies, native desert knowledge systems, sustainable design strategies for a world without water. desert soundscapes, desert navigation, the new desert social order, desert food and waste cycles and all that connects them, including building and operating strategies for extreme and non-infrastructural environments. Portions of the immersion took place at the Palm Desert Graduate Center and at the Salton Sea

DRY IMMERSION #2 - OCTOBER 22-25 2009

The Dry Immersion 2, Roving Symposium was a four-day, mobile gathering of sixtysix artists, educators, and researchers from seven University of California campuses (UC Los Angeles, UC Irvine, UC Davis, UC Santa Barbara, UC San Diego, UC Riverside, UC Merced). In addition to lectures, presentations and discussions, participants were dropped into a series of built, 'wilderness', cultural and subcultural environments dotted throughout the upper Mojave and lower Sonoran deserts

DRY IMMERSION #3 - MARCH 5-7, 2010

DryImmersion 3: Desert Projects, was a multisite series of installations, performances and screenings mounted over 2 days in Wonder Valley and at the Palm Desert Graduate Center, All the works, exhibited had been produced by participants in Dry Immersion 2 in response to the information the scapes and scrapes experienced during the course of that long weekend. The 28 participating artists were: Ted Byrnes, Daniela Campins, Liz Chaney, Kelly Coats, Desiree D'Alessandro, Ken Ehrlich, Helga Fassonaki, Pete Hawkes, Matthew Hebert Elcin Joyner, Flora Kao, Steve Kim, Gregory Lenczycki, Nikki Leone, Masha Lifshin, orge Martin, Caitlin Mitchell, Albert Ortega, Ron Russell, Andrew Scott, Ash Smith, Karen Spector, Jared Stanley, Gabie Strong, Stephanie Washburn, David Wicks, Christopher Woodcock and Claire Zitzow



Since 2009, UCIRA and the University of California, Riverside Sweeney Art Gallery have collaborated on the project MAPPING THE DESERT/DESERTING THE MAP, an arts-centered investigation of California's upper (Mojave) and lower (Colorado) deserts and the new, not-so-new and downright ancient technologies that make such mapping possible. The investigation is being framed through a series of experimental "Dry Immersion" on-site gatherings which aim 1) to seed new art works and interdisciplinary research projects focused on the desert's natural, social and cultural landscapes and 2) to showcase and broadcast the work produced through this process throughout the academic year. UCIRADesertStudies was launched in January 2009 by Dick Hebdige in association with UC Riverside's Palm Desert Graduate Center as a UCIRA demonstration project exemplifying the Institute's commitment new Social Ecologies, California-centric embedded

007 OPEN SPACE DESERT STUDIE NITIATIVE LAUNCH AT BOYD DEEP CANYON RESERVE CENTER

In 2007, UCIRA first assembled 30 UC and non-UC artists at the Boyd Deep Canyon Desert Reserve to think through the range of possibilities for creative investigation by artists within the reserve system. Boyd Canyon also provided the ideal setting to consider interdisciplinary research projects focused on the study of the desert's natural, social and cultural landscapes. Participants explored topics as diverse as: future desert ecologies, native desert knowledge systems and sustainable design strategies for extreme environments.



With an eye to California's diverse landscape and the complex relationship between its natural and developed spaces, UCIRA's Social Ecologies initiative provides opportunities for artists to investigate the radically diverse terrains of the State. New modes of visual and material translation are encouraged.

UCIRA DESERT STUDIES INITIATIVE 2009-2010

UCIRA Desert Studies Initiative was launched in January 2009 by project director, Dick Hebdige in association with UC Riverside's Palm Desert Graduate Center as a UCIRA demonstration project exemplifying the Institute's commitment new Social Ecologies, California-centric embedded arts research program, MAPPING THE DESERT/DESERTING THE MAP, was developed as an ongoing arts-centered investigation of California's upper (Mojave) and lower (Colorado) deserts. The multi-year field program included habitats. installations, talks, performances, From their 2010 study at UCSB's film screenings and desert Sedgwick and Coal Oil Point "excursions/dry immersions" Reserves, the LA Rangers assessed providing an academic/field link the capacity for interpretive to UCIRA's 3 programmatic areas: programming that would serve Art + California, Art + Exchange to enhance engagement by

and Art + Science.

LOS ANGELES URBAN RANGERS: LOS ANGELES URBAN RANGERS: RESEARCI IN THE EXPANDED FIELD

UCIRA commissioned the Los 🖗 UCIRA awarded a 2010 Art Angeles Urban Rangers to conduct a field study of the reserve's 36 sites. The collective, comprised of design-build project, Envisioning artists, historians, geographers, and non-profit organizers, work in collaboration with the public to map and enact alternative considerations and connections to California's natural as well as acculturated settings. As at the Blue Oak Ranch Reserve part of their research, they develop guided hikes and other (RORR) interpretive field tools to spark creative explorations of everyday

artists across the system and the

wider public.

EREMY FISHER UCB STUDIO -NVISIONING AN ECOLOGICAL FIELD STATION FOR THE 21ST CENTUR CALLEORNIA planning grant to the UC <u>Berkeley</u> an Ecological Field Station for the 21st Century. The student-lead interdisciplinary architecturescience studio at Berkeley applied integrated design methodologies to focus on the master-planning and infrastructural improvements



UCIRA's 2007-10 demonstration projects have launched plans for UCIRA's 2013-2014 UC NRS Artists Residency Program, providing support for artists across the system to occupy the 135,000acre UC Natural Reserve System to develop new interpretive platforms for artistic exploration and collaboration with the natural sciences.

UCIRA ARTIST RESIDENCIES IN THE UC-NATRUAL RESERE SYSTEM

Since 2007, the University of California Institute for Research in the Arts (UCIRA) has developed experimental residency initiatives that offer opportunities for arts research to take place across a number of sites within the UC Natural Reserve System (UC-NRS). Primarily utilized for scientific investigation, these environments represent California's vast and varied terrains and serve as an untapped resource for exploration by artists. Embedding artists within these field contexts offers new models that move beyond traditional methods of both art and science.

EMBEDDING ARTS RESEARCH IN THE UC NATURAL **RESERVE SYSTEM** UC INSTITUTE FOR RESEARCH IN THE ARTS

UCIRA WWW.UCIRA.UCSB.EDU









Boyd Canyon Natural Reserve, Palm Desert 2008



SOCIAL TECHNOLOGIES NEW MODELS OF VALUE EXCHANGE

Artists have long been involved in creating participatory practices based on new models of evaluating both production and capital. Current economic conditions have precipitated a resurgence of forms of collectivism, exchange and 'anticipatory' practices, i.e. those that seek to imagine and address possible future economic and social modalities. UCIRA supports artists from across the UC system as they enter into situated partnerships with collectives, institutions and agencies working to explore new methods of value and idea exchange.

+ BEYOND PROTEST: CONSIDERING THE UC STRIKE:

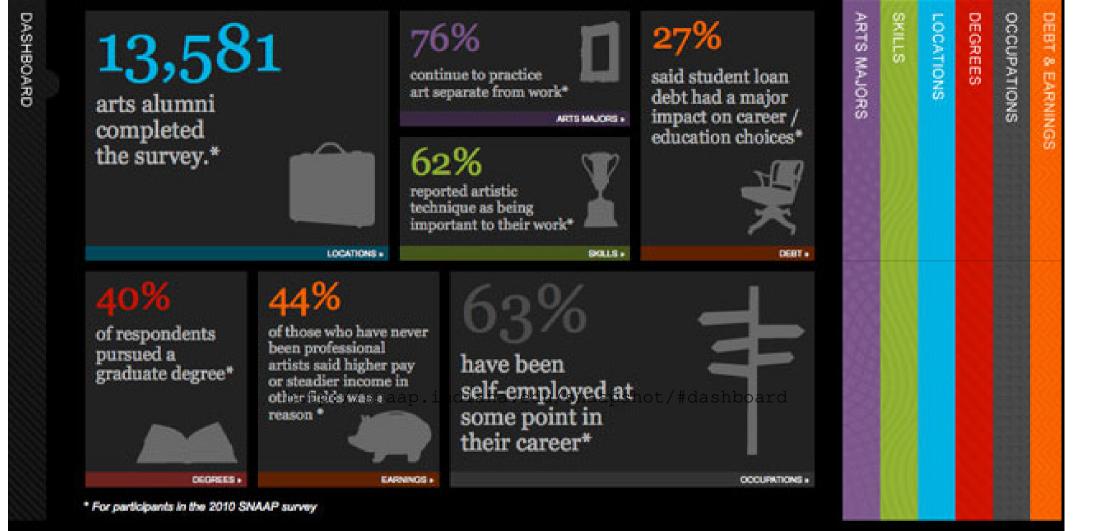
with Dmitri Vilensky (Chto Dela?) and Brian Holmes. In March of 2010, Dmitri Vilensky and Brian Holmes considered the upcoming March 4 UC strike and its repercussions for the state of California education. Vilensky joined Alejandro Casazi and Harry Reese on March 4 at the UCSB print studio for a 'print-in' in conjunction with the UC Strike, and later lead a seminar with the studentrun publication WORD: the Isla Vista Arts and Culture Magazine.

+ DANIEL TUCKER: EDITOR, SOTA:

UC State of the Arts/SOTA is an irregular publication dedicated to documenting and fostering communication in the arts across the University of California system. Through interviews, Q+A sessions and formal written statements and papers, SOTA brings visibility and connectivity to arts practitioners and their research at each campus across the UC system. In addition to serving as a networking and documenting tool, SOTA is emerging as resource to assist those wanting to connect with their peers and colleagues in other parts of the UC system around pertinent issues. SOTA's inaugural topic of discussion, "Pubic Ed and the Public Good", brings together concerns about the value of arts and education with those revolving around an uncertain economic future.

+ LISA PARKS & NICOLE STAROSIELSKI: Signal Traffic: Art, Infrastructure, and Geography. In order to develop the multi-year Signal Traffic project, this workshop will bring together leading scholars and artist in the fields of Media Studies, Art, Communication, and Geography to discuss new artistic strategies and conceptual models for thinking about infrastructure and processes of signal distribution, which have long been dominated by fields such as engineering and urban planning. The workshop participants will develop a set of innovative methodologies for the conceptualization and representation of media infrastructures that constitute the key technological sub-structures supporting global culture, including fiberoptic cables, satellites, the Internet, and other data transmission systems.

Art + Exchange



SNAAP Strategic National Arts Alumni Project2011

http://snaap.indiana.edu/snaapshot/#dashboar

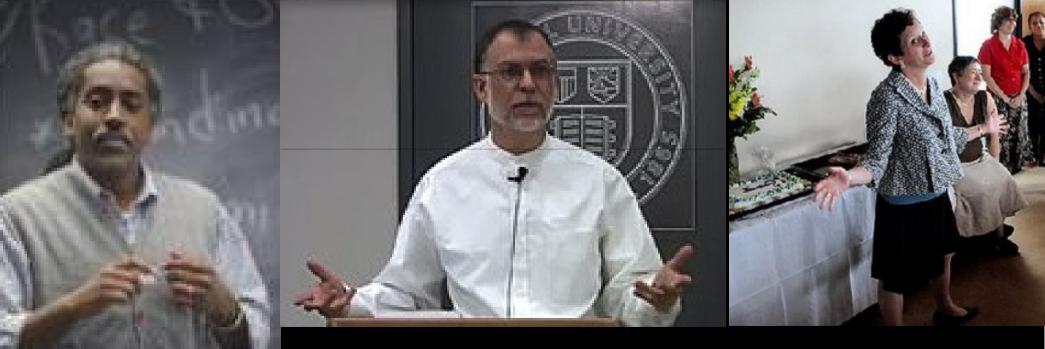


An Architecture of Inclusion

IA is a consortium of colleges and universities committed to public scholarship and practice integrating the arts, humanities, and design.

Imagining America's action research initiatives enhance campus-community partnerships in local and national civic life while furthering the recognition of public scholarship's value in higher education itself.

ARTISTS AND SCHOLARS IN PUBLIC LIFE America



Syracuse University, New York

"While it is true that in a small scale city like Syracuse, 'a little goes a long way,' I think we're only now starting to imagine just how far the community and university might be able to go."

Nancy Cantor, President, Syracuse University

IA History

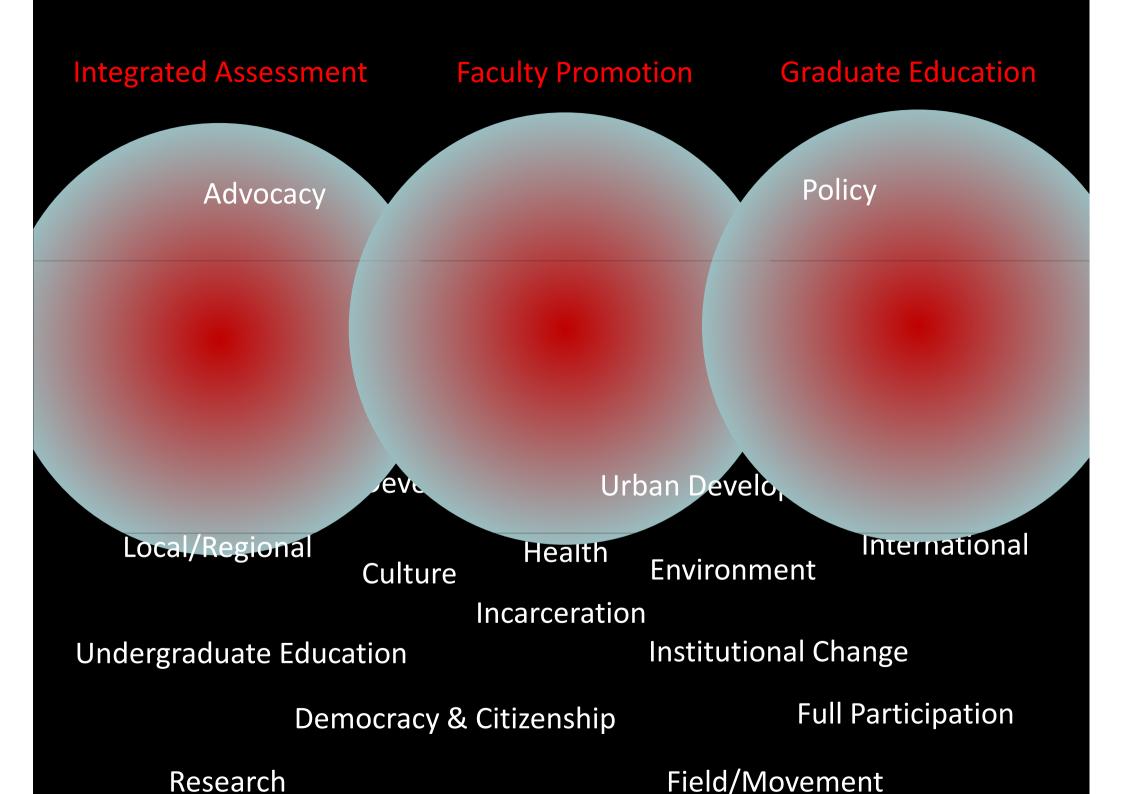


Campus Compact founded in 1985

Boyer's **1990** book, *Scholarship Reconsidered: Priorities of the Professoriate*, and **1996** article, "The Scholarship of Engagement"

In 1999, Kellogg Commission proposes a reinterpretation of the core missions of higher education

IA founded at the **1999** White House Millennium Council meeting. Named by then first lady Hillary Clinton. **2000** University of Michigan first host campus



IA: Mission Values

Mission:

Imagining America advances knowledge and creativity through publicly engaged scholarship that draws on humanities, arts, and design. We catalyze change in campus practices, structures, and policies that enables publicly engaged artists and scholars to thrive and contribute to community action and revitalization.

Values:

Collaboration, participation, dialogue, and transparency. Creativity and innovation in developing and mobilizing knowledge with communities. Cultural diversity, inclusion, and social equity. Reciprocity in campus-community partnerships, research and creative activity, teaching and learning, and assessment

Goals:

Catalyze and sustain regional, national, and global conversations about publicly engaged scholarship that address significant problemsAdvance diversity, inclusion, and intercultural dialogue as means to the end of social equity on campuses and in communities

Demonstrate, document, and assess the impact of democratic scholarship and cross-sector collaboration integrating humanities, arts, and designModel democratic publicly engaged scholarship and creative practice at IA's host campus and among its member institutions

Promote forms of professional development, including tenure and promotion policies, that support and encourage publicly engaged scholarship, with attention to humanities, arts, and design Support, mentor, and learn from democratic, publicly engaged graduate and undergraduate student scholarship

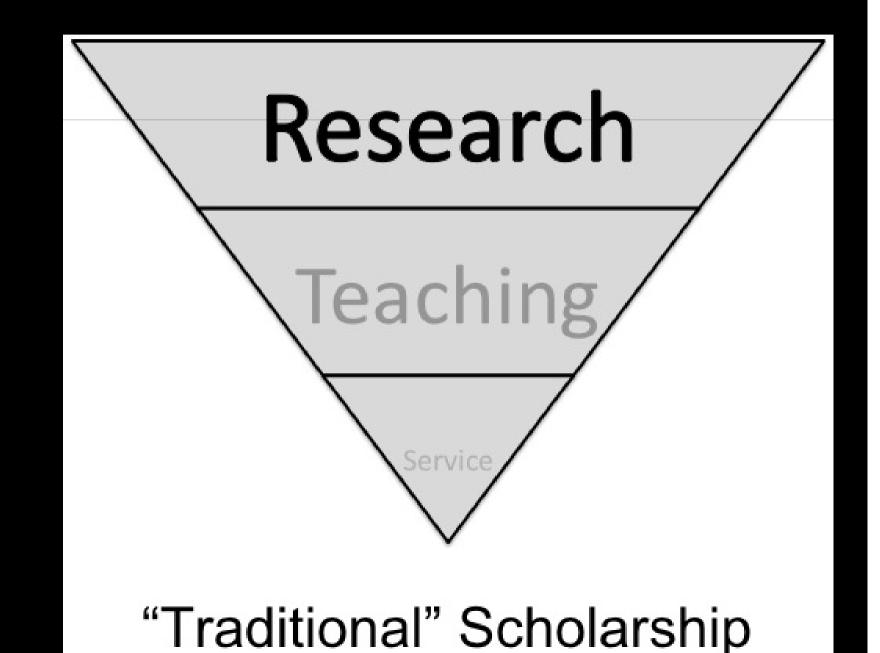
How does Imagining America carry out its mission?

(Not) Your Everyday Public Space Jelfrey Hou 1. Appropriating Dancing in the Streets of Annual Annual Uses within the Urban System Caroline Chen Latino Urbanses of Log Dancing in the Streets of Dancing Caroline Chen Latino Urbanses of Log Dancing in the Streets of Dancing Caroline Chen Latino Urbanses of Log Dancing Caroline Chen Lati Angeles: A Model for Urban Improvisation and Reinvention James Rojas Taking Place Rebar's Absurd Tactics in Generous Urbanism Blaine Merker 2. Rec eXperimentcity: Culturing + Publicizing Sustainable Development of Berlins Fromume Michael A. LaFond Re-City, Tokyo, Putting "Publicness" into the Urban Building Stocks Shire Aiba and Osamu Nishida Claiming Residual Spaces in the Heterogeneous City Erick Villagomez 3. Pluralizing Claiming Latino Space: Building Cultural Capacity in the Public Realm Michael Rios Night Market in Seattle: Community Eventscape and the Remaking of Public Space Jeffrey Hou Making Places of Fusion and Resistance: the Experiences of Immigrant Women in Taiwanese Townships Hung-Ying Chen and Jia-He Lin How Outsiders Find Home in the City: Chung Shan in Taiper Pina Wu 4. Transgressing Machuokun House and Its Expanding Networks: Making New Public Realm in Private Homes Yasuyushi Hayashi Niwaroju: Private Gardens Serving the Public Realm Isami Kinoshita Farmhouses as Urban/Rural Public Space Sawako Ono. Ryoko Sato, and Mima Nishiyama 5. Uncoverie Urban Archives: Public Memories of Everyday Places Inna Gendelmon. Tom Debrowolsky and Giorgia Aiello Funny... It Doesn't Look Like Insurgent Space: the San Francisco Bureau of Space of Desire: Brothel as a City Public Art Jeannene Przyblyski Mapping the og-Teen Annie Chiu Spatial Limbo. Reinscribing Landscapes in Temporal S Jay Kang 6. Contesting Public Space Activism. Toronto and Vancouver: U: ar of Public Space to Build Capacity and Activate Change Andrew Pask Urba the Making of Insurgent Spaces in Los Angeles and Seattle Teresa M. Mar G. Peña When Overwhelming Needs Meets Underwhelming Prospects: Surunity Open Space Activism in East St. Louis. Laura Lawson and Janni Sor

We frame public scholarship and practice as research-driven, knowledge-producing, campus/community collaborations.

We bring people together to share and further the work.

Re-assessing and re-valuing scholarship



IA Research: The Tenure Team Initiative (TTI)

Julie Ellison, Founding Director IA Timothy Eatman, Current Co-Director

Through rigorous research and the leveraging of our national stature, expands how tenure and promotion guidelines may support public scholarship and practice within various institutional contexts.

http://imaginingamerica.org/research/tenur e-promotion/media/

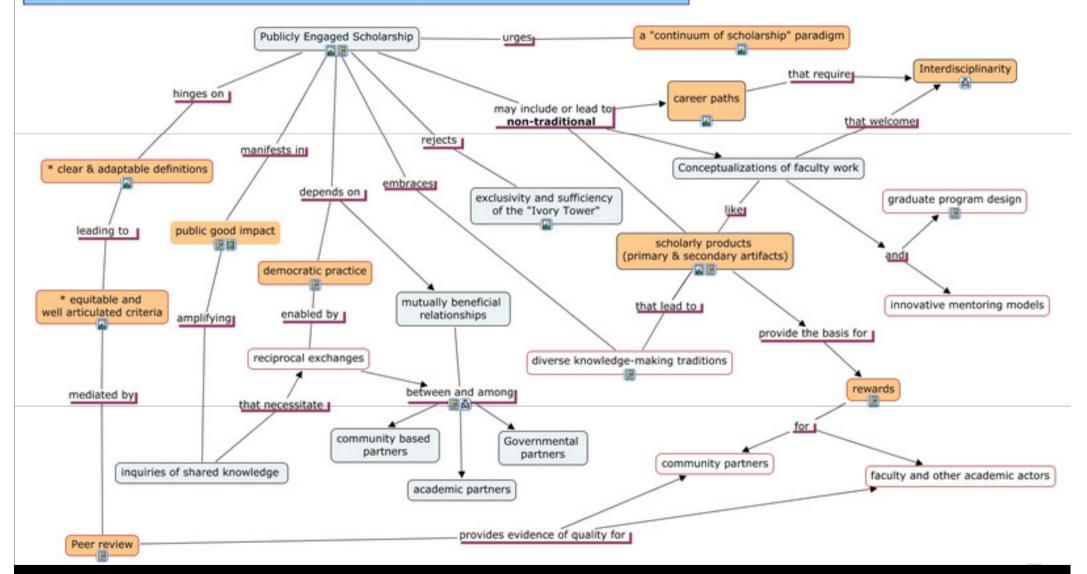




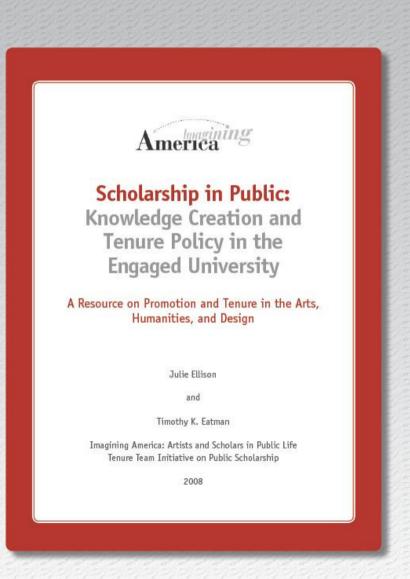
IA Staff and Syracuse Faculty member, Tim Eatman

Defining public scholarship and practice

Focus Question: What are the key elements of publicly engaged scholarship (PES)?



Defining public scholarship and practice

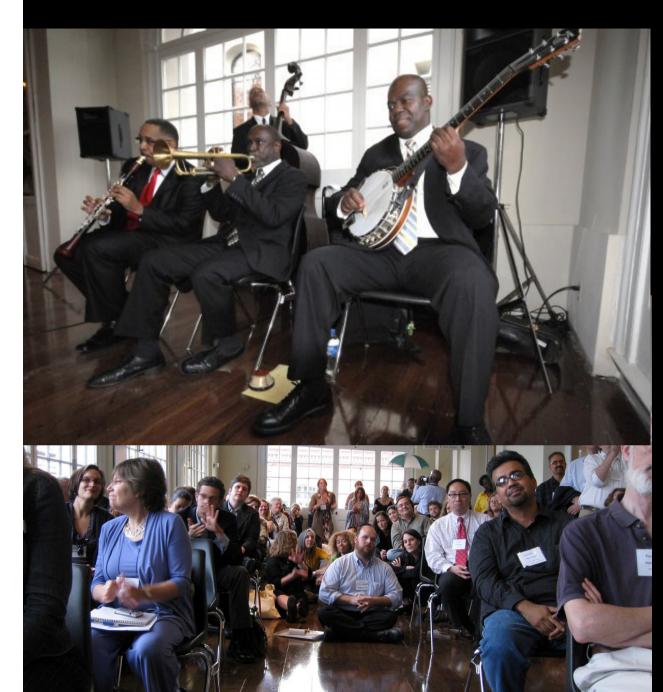


Publicly engaged scholarship or creative activity integral to a faculty member's academic area.

It encompasses different forms of making knowledge about, for, and with diverse publics and communities.

Through a coherent, purposeful sequence of activities, it contributes to the public good and yields artifacts of public and intellectual value.

Networks and Opportunities for IA Membership:



Annual National Conference Regional Meetings Site Visits + Institutional Workshops Presidential Roundtables Undergraduate + **Graduate Student Networks** Research Collaboratories Summer Institutes

Research Venues: Full Participation Journal: Public

IA New Orleans 2009

Networks and Opportunities for our members:

Annual National Conference for sharing ideas and new research, networking, problem solving, developing skills, visiting project sites, and renewing inspiration and motivation:

2000 Northwestern, Illinois, Chicago
Historical Society
2002 University of Michigan
2003 University of Illinois
2004 University of Pennsylvania
2005 Rutgers University
2006 Ohio State University
2007 Syracuse University
2008 University of Southern
California

2009 Tulane University andXavier University, New Orleans2010 University of WashingtonSeattle

2011 University of Minnesota andMacalester College2012 New York University





Seattle 2010 Plenaries and Workshops: shown here: Incarceration panel

IA 2010 National Conference, hosted by University of Washington, Seattle

September 24-26, 2010







"Putting Activism on the Table: Sovereignty, Sustainability, and the Ethics of Eating," at the University of Washington Farm, on September 24, 2010.

Regional Meetings

with geographically-proximate institutions for discussing and utilizing IA's national research findings:

Regional Meeting, hosted by University of California Los Angeles (UCLA), June 2010

PAGE (Publicly Active Graduate Education Adam Bush, Graduate Student Director

expands the national network through ongoing fellowships, mentorship from leaders in the field, and consortium support.

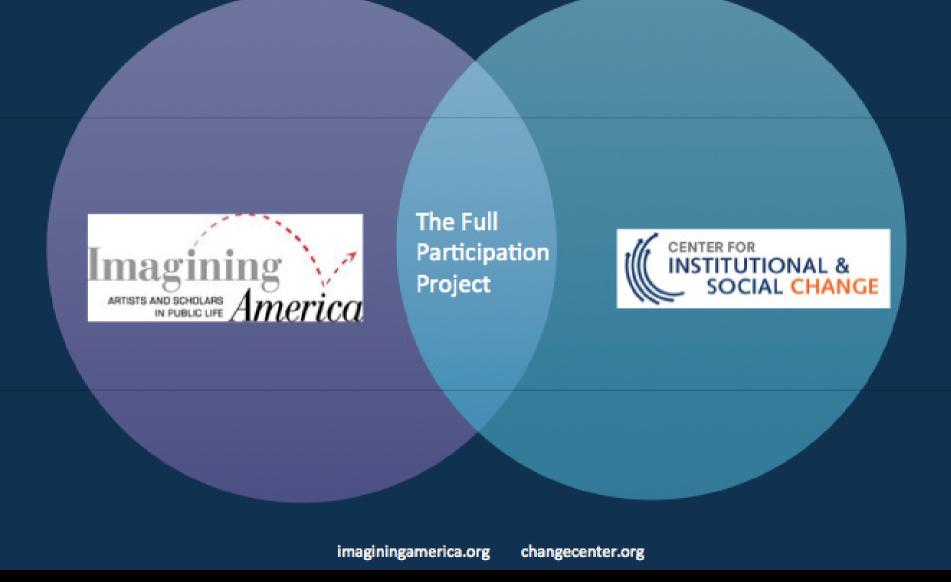




http://public.imaginingamerica.org/

Public is a peer-reviewed multimedia e-journal for projects, pedagogies, resources and ideas incorporating humanities, arts, and design in public life. Like Imagining America, Public seeks rich engagements between a diverse range of participants, disciplines, sectors, and organizations, as well as between works in its interactive archive.

Full Participation as an Institutional Collaboration



IA: First Decade

Defining itself as an organization.

Current: organizing mode

Announcing the publication of...

Full Participation: Building the Architecture for Diversity and Public Engagement in Higher Education

A catalyst paper by Susan Sturm, Tim Eatman, John Saltmarsh, & Adam Bush

This catalyst paper offers a framework for connecting a set of conversations about change in higher education that often proceed separately but need to be brought together to gain traction within both the institutional and national policy arenas. The aim is to integrate projects and people working



under the umbrella of equity, diversity, and/or inclusion with those working under the umbrella of community, public, and/or civic engagement. Further, the purpose of this paper is to integrate both of these change agendas with efforts on campus to address the access and success of traditionally underserved students, in hopes of connecting efforts targeting students, faculty, and broader communities in each of these arenas. The authors offer an approach that situates the integration of these three change agendas squarely within the core values and mission of higher education.

This catalyst paper grew out of a realization by the authors (and the organizations they represent) that that the long term success of diversity, public engagement, and student success initiatives requires their fuller integration with each other and the transformation of their larger institutional settings.

The Center for Institutional and Social Change, Imagining America (IA), the New England Resource Center for Higher Education, Syracuse University's Scholarship in Action, and IA's Publicly Active Graduate Education (PAGE) program have come together to build knowledge and momentum for integrating these initiatives. This catalyst paper is intended to stimulate conversations and movement in that direction.

Download the catalyst paper and join the discussion at WWW.FullParticipation.net.

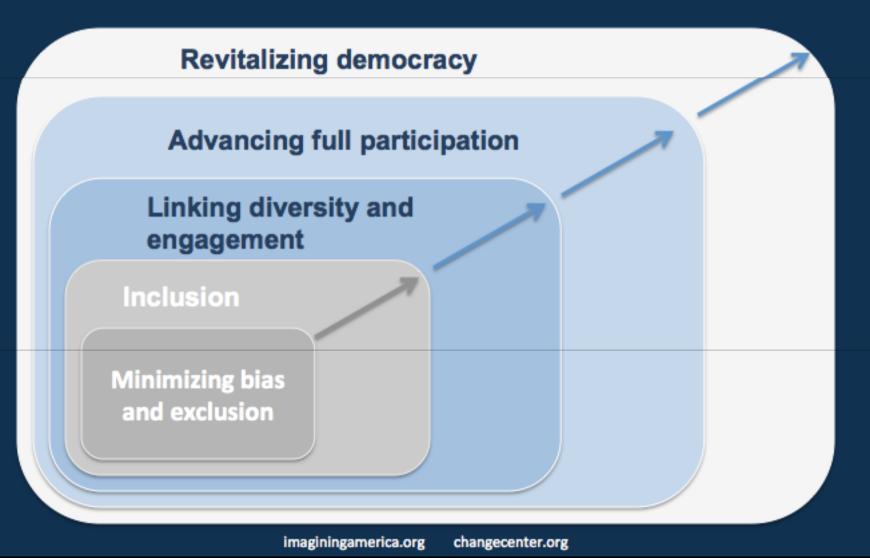
Susan Sturm is the George M. Jaffin Professor of Law and Social Responsibility and the founding director of the Center for Institutional and Social Change at Columbia Law School.

Timothy Eatman is Assistant Professor of Higher Education at Syracuse University and Director for Research of Imagining America.

John Saltmarsh co-directs the New England Resource Center for Higher Education (NERCHE) at the University of Massachusetts, Boston, and is a faculty member in the Higher Education Administration Doctoral Program.

Adam Bush is the founding Director of Curriculum for College Unbound, and a doctoral candidate in American Studies and Ethnicity at the University of Southern California.

Placing Diversity and Engagement within a Broader Frame



What is full participation?

An affirmative value or goal

Focused on creating settings and institutions

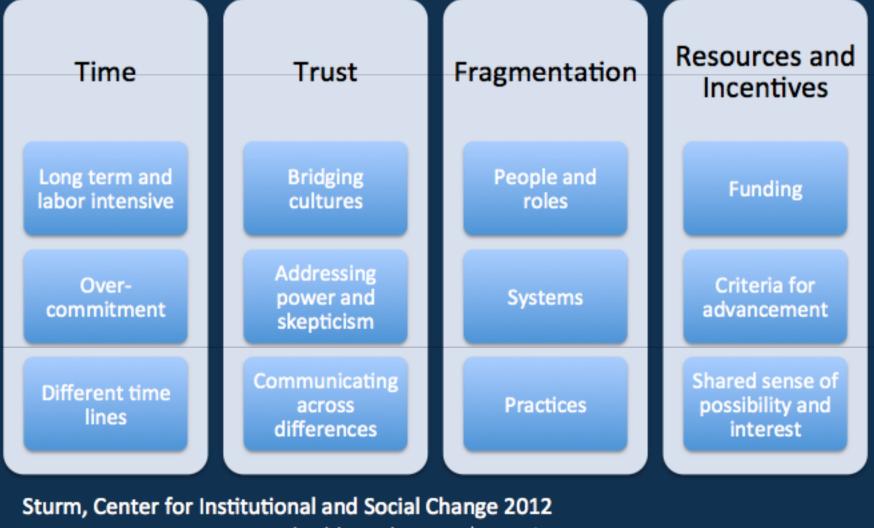


That enables people, whatever their identity, background, or institutional position,

to thrive, realize their capabilities, engage meaningfully in institutional and public life,

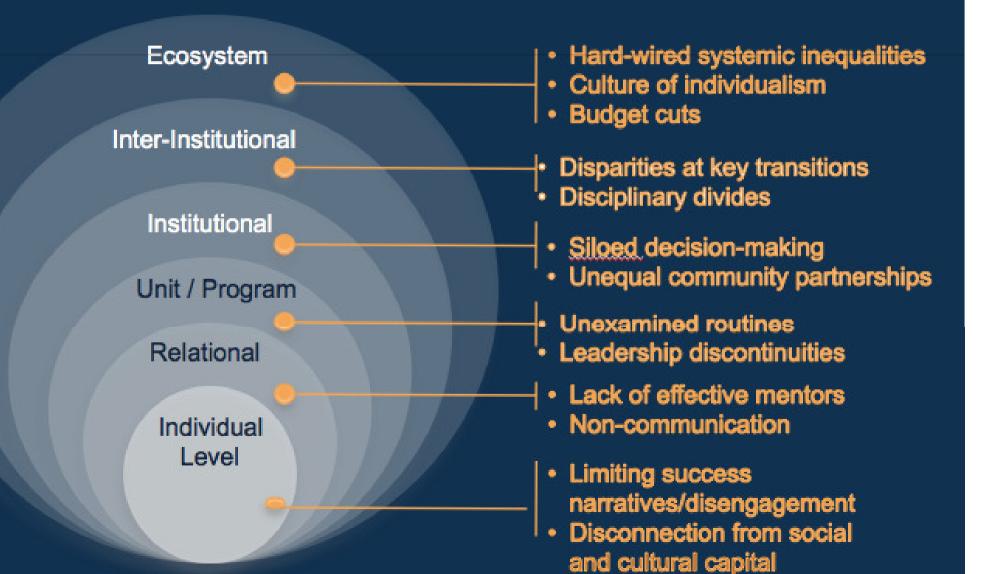
and contribute to the flourishing of others (Sturm 2006, 2010).

Why Full Participation is Challenging



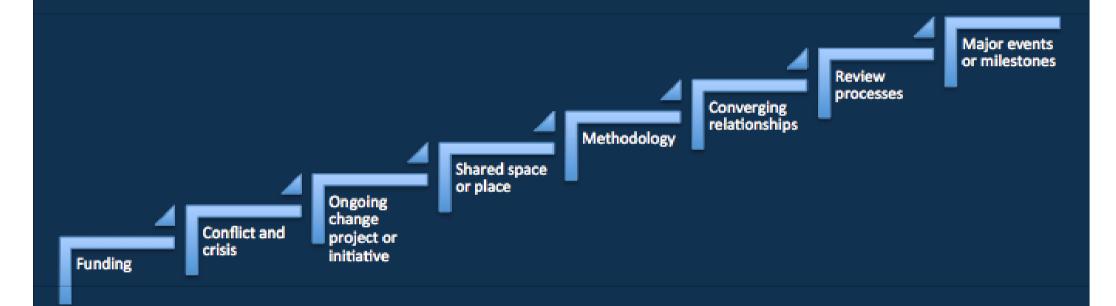
imaginingamerica.org changecenter.org

Full Participation as a Multi-Level Practice



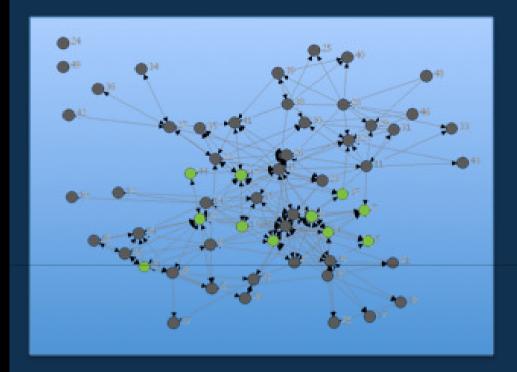
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Leverage points



Sturm, Center for Institutional and Social Change 2012

Organizational Catalysts:



- Role operating at convergence of systems
- Positioned to use knowledge where it can influence action
- Legitimacy and commitment
- Speak the language
- Situated in a larger change project

Sturm, Center for Institutional and Social Change 2012

Full Participation as a Theory of Action







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Associate Director, Kevin Bott, at Representatives Meeting, 2010

