

International Workshops: Australia July 2013

Higher education, creative engagement & the creative economy: the Australia experience

Final Programme

These two Australian workshops aim to explore the experience and modes of engagement in between higher education and the creative economy in Australia. They will specifically focus on case studies, research and reflections from Australia and will offer the opportunity for to share comparative reflections in dedicated workshops taking place in Brisbane and in Sydney.

Queensland University of Technology - 8th July 2013

Deadline to register for attending the workshops: 15th June 2013

Information: hecreativeeconomy@gmail.com or visit www.creative-campus.org.uk

Research Network Organisers (UK):

Dr. Roberta Comunian, Department for Culture, Media and Creative Industries, King's College London
Dr. Abigail Gilmore, Centre for Arts Management and Cultural Policy at the University of Manchester

Local organiser:

Professor Stuart Cunningham, Director, ARC Centre of Excellence for Creative Industries and Innovation
Queensland University of Technology



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IHBI (Institute of Health And Biomedical Innovation) Seminar Room
60 Musk Avenue, QUT Kelvin Grove Campus.

09.30 – 09.45 Registration and coffee

09.45 – 10.00 **Setting the scene: Higher Education & the creative economy network** Roberta Comunian (King's College London) and Abigail Gilmore (University of Manchester)

10.00 – 10.45 Keynote speaker: Stuart Cunningham (QUT) ' **Say goodbye to the fries: Higher education and the creative economy**'

10.45 – 11.15 Coffee Break

11.15 – 12.45 **Integrated learning and the creative economy**

- **Aligning course design with student destinations: a case of the "My Life as a Musician" vocational preparation strand**, Diana Tolmie, Queensland Conservatorium of Music, Griffith University
- **Incubation of creative companies: the Australian experience** Anna Rooke, Creative Enterprise Australia
- **Educating for digital futures - What the learning strategies of digital content professionals can teach higher education**, Ruth Bridgstock (QUT)

12.45 – 13.45 Lunch Break

13.45– 15.15 **Values and norms of creative higher education/pedagogies and teaching practices**

- **A little bird told me...** Kym Stevens (QUT) and Vanessa Mafé-Keane (independent choreographer)
- **Knowledge Economy Market Development Mapping Study** Natalie Wright and Beck Davis (QUT)
- **The University as community cultural broker: building strong vibrant communities by embedding arts practice into daily life**, Avril Huddy (QUT)

15.15- 15.30 Coffee break

15.30– 16.30 **Exploring creative engagements between universities and communities**

- **TEXTA Book Club in the QUT Art Museum** Penny Holliday (QUT) and Dr Elizabeth Ellison (QUT)
- **Case Study of the Visual Artists in Young Designers Market at South Bank Their Past and Present Modes of Interaction to become Creative Talent**, Patricia CHUN (QUT)

16.30 – 16.45 Closing remarks

Beyond the Campus: Connecting Knowledge and Creative Practice Communities across Higher Education and the Creative Economy
AHRC Connected Communities Research Network www.creative-campus.org.uk

