

 @HECreativeEcon

# Higher education and the creative economy: critical frames, paths and spaces for art & artists (in the city)

## Panel

Abigail Gilmore (Chair)

Silvie Jacobi

Mark Banks

Dave Gledhill

Hilary Jack



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# Panel context



[www.creative-campus.org.uk](http://www.creative-campus.org.uk)

AHRC funded network exploring the relationships between HEIs & CCI

- Knowledge transfer & exchange
- Collaborative research & partnerships
- Public engagement & social responsibility
- Supply & demand – the market for creative graduates, for human capital



BEYOND THE CAMPUS:

# Context



- Recent growing pressure in UK to understand the value of HE to the economy & the 'creative' economy – including impact on places
- HE as key 'cultural' players in cities and communities (Chatterton & Goddard, 2000)
- Expansion of higher education (Willetts, 2013)



BEYOND THE CAMPUS:

Table 3.1. Students in full-time higher education, 1900–01 to 2010–11<sup>34</sup>

	Universities	Other institutions	All full-time higher education
<b>Pre-Robbins time series</b>			
1900–01	20,000	5,000	25,000
1924–25	42,000	19,000	61,000
1938–39	50,000	19,000	69,000
1954–55	82,000	40,000	122,000
1962–63	118,000	98,000	216,000
<b>Post-Robbins time series</b>			
1970–71	235,000	221,000	457,000
1980–81	307,000	228,000	535,000
1990–91	370,000	377,000	747,000
2000–01	1,210,000	77,000	1,286,000
2010–11	1,677,000	62,000	1,739,000
<b>Robbins projections</b>			
1980–81	346,000	212,000	558,000
difference from actuals	39,000	- 16,000	23,000

Table 3.2. Full-time university students by sex and faculty, 1961–62 and 2011–12<sup>40</sup>

	Percentage of students in each faculty who were of each sex			Percentage of students who were in each faculty		
	Men	Women	Men and women	Men	Women	Men and women
<b>1961–62</b>						
Humanities	58	42	100	25	53	32
Social studies	77	23	100	11	10	11
Science	78	22	100	26	22	25
Applied science	97	3	100	22	2	17
Medical subjects	78	22	100	15	13	15
All faculties	75	25	100	100	100	100
<b>2011–12</b>						
Humanities	38	62	100	9	11	10
Social studies	43	57	100	30	33	32
Science	57	43	100	15	9	12
Applied science	55	45	100	30	20	25
Medical subjects	41	59	100	3	4	4
Other subjects	34	65	100	13	22	18
All faculties	46	54	100	100	100	100

From Willetts (2013)

# Context



- Participation inequalities – access to education, precariat workforce and labour market inequalities in terms of class, gender and ethnicity
- The value of arts and humanities in marketised higher education
- The labour market value of artists & the question of over-supply
- Decreasing public funding and quest for new funds and partnerships
- New models for economic, sector and professional development



BEYOND THE CAMPUS:

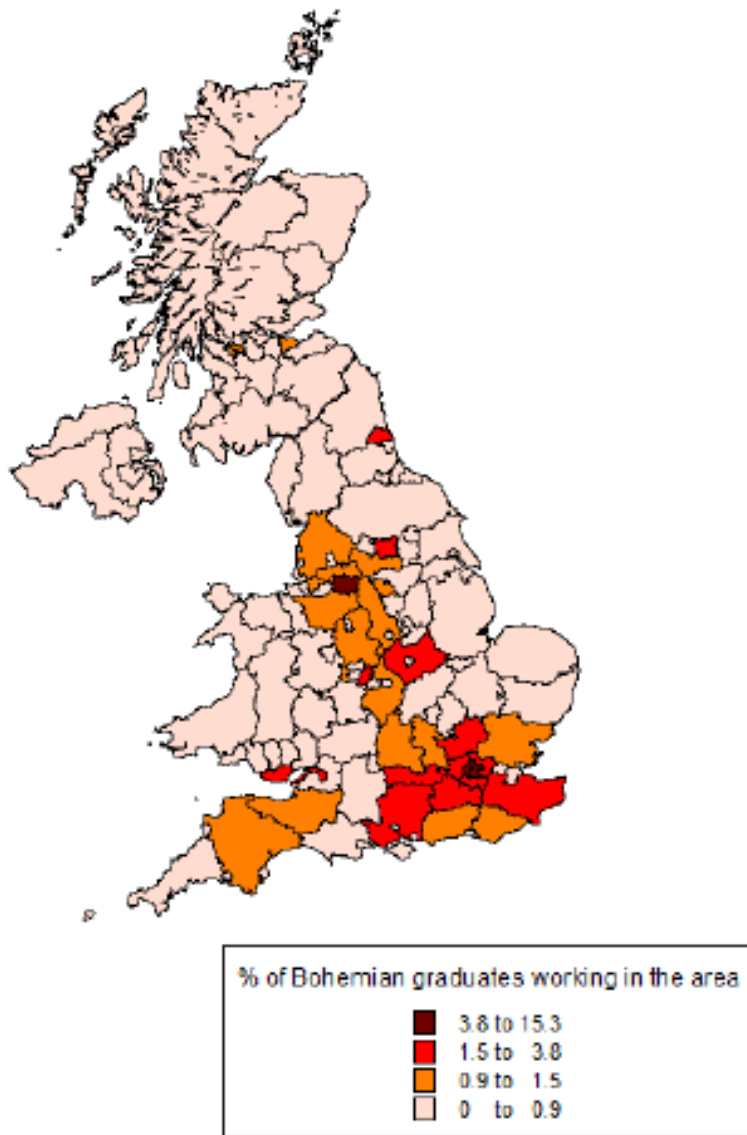


Figure 1. Percentage of creative graduates (over total) working in the area

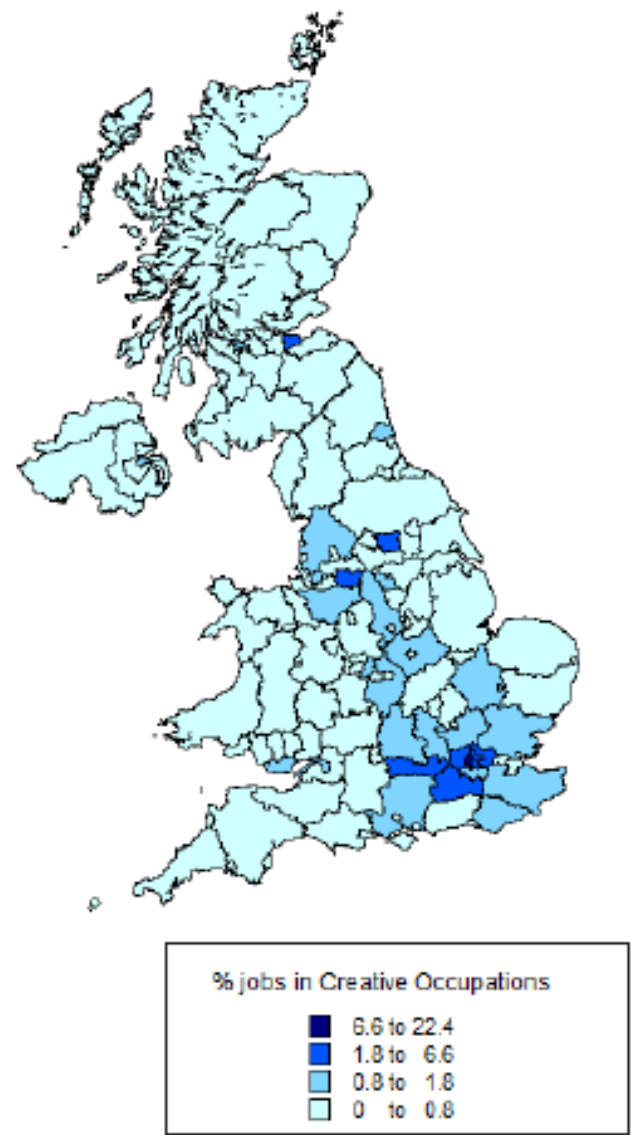
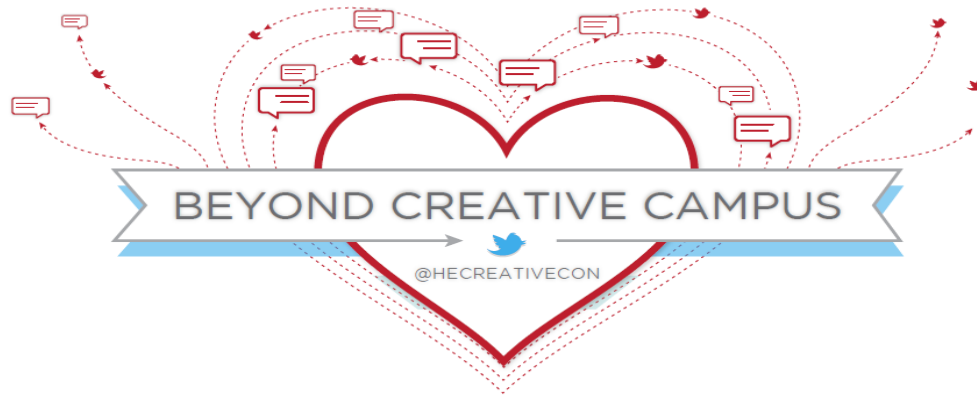


Figure 2. Graduates (over total) working in creative professions

From Comunian, R. & Faggian, A (2014) Creative Graduates and Creative Cities: Exploring the Geography of Creative Education in the UK, International Journal of Cultural and Creative Industries Vol.1



Silvie Jacobi:

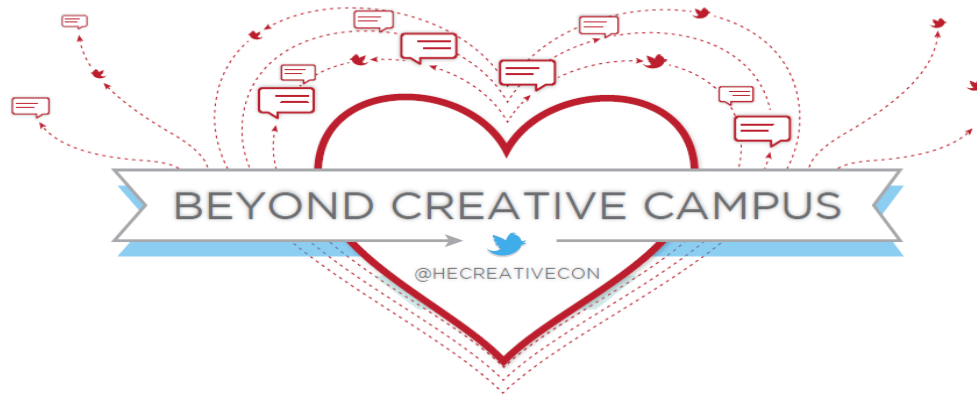
**Leipzig's visual artist as actors of urban change: Articulating the intersection between place attachment, professional development and urban pioneering.)**



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Mark Banks & Kate Oakley

# The Dance Goes on Forever? Class, Art Schools and the Myth of Mobility

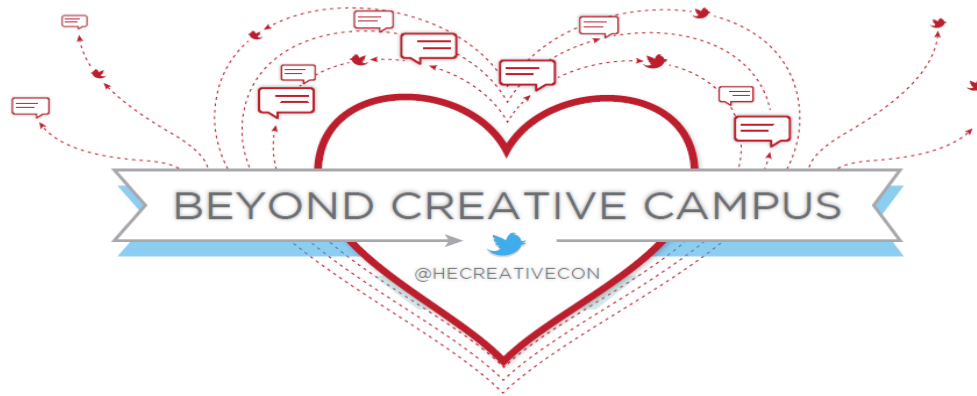


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**Dave Gledhill:**

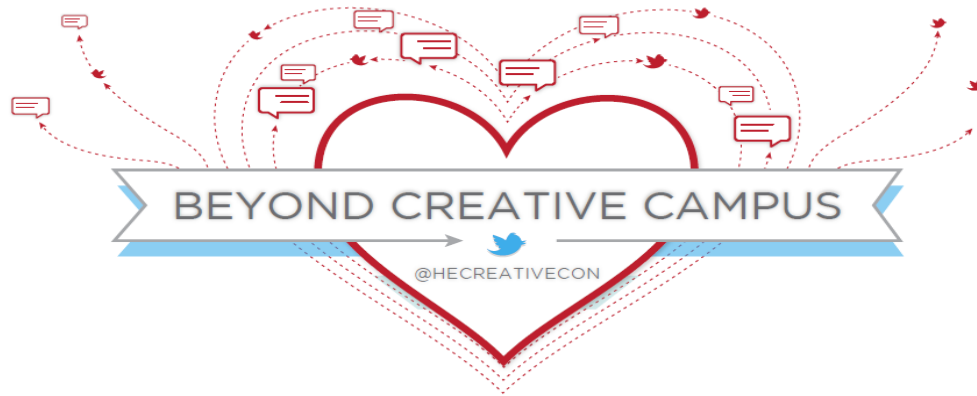
Looking North: The Arts Ecology in Manchester.



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# Hilary Jack: A Manchester-based artist's experience



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