

## Call for Papers

First Workshop

# Higher education and the arts & cultural sector

University of Manchester - 5th November 2012

**Deadline to submit your abstract EXTENDED: 15<sup>th</sup> of September 2012**

Deadline to register for attending the seminar: 5<sup>th</sup> October 2012

**Information:** [hcreativeeconomy@gmail.com](mailto:hcreativeeconomy@gmail.com) or visit [www.creative-campus.org.uk](http://www.creative-campus.org.uk)

### Research Network Organisers:

Dr. Roberta Comunian, Department for Culture, Media and Creative Industries, King's College London  
Dr. Abigail Gilmore, Centre for Arts Management and Cultural Policy at the University of Manchester

# Beyond the Campus: Connecting Knowledge and Creative Practice Communities across Higher Education and the Creative Economy

## Introduction

This research network is funded as part of the *AHRC Connected Communities* programme, to explore the connections and exchanges across different communities, in particular the academic community and creative/cultural sector practitioners, in relation to the creative economy. It aims to enhance understanding of how collaborations, partnerships and exchanges are built and established and consider how they can have greater impact on the cultural capacity of different places. The network will provide a platform for academics and practitioners to reflect on their work, practice and the impact of their collaborations. Network activities will generate a collection of case studies, interviews and other resource materials to be collated in an open access knowledge bank designed to reach a broader range of people becoming a shared point of reference when establishing new collaborations.

## Aims and objectives of the network

The research network aims to create a platform for discussion between academics, practitioners, artists, cultural organisations, business development managers and other university directors, about knowledge connections and collaboration between universities and the creative and cultural sector. Whilst there have been related policy documents and analyses published recently (AHRC 2011, Universities UK 2010), there has been very little opportunity for academics, research and creative practitioners to reflect on the nature on knowledge exchange and collaboration between academia and external partners in this area.

The research network has four main objectives:

1. Compile a literature review of existing research which aims to address the role of knowledge exchange and collaboration across academia and the creative and cultural sector;
2. Develop an open knowledge platform which acts as point to reference in the work of academics and practitioners in this areas, with case studies, links, interviews working papers and policy briefings;
3. Through systematic analysis, develop a clearer articulation of the relationship between A&H teaching and research and the creative economy, based on data collected through the project, interviews and seminar presentations;
4. Explore international perspectives on the 'creative campus', and in particular the Australian context, in order to understand different approaches and opportunities coming from outside UK.

## Seminars and topics

The research network will include 6 workshops taking place between September 2012 and August 2014.

For each workshop, we will send out a call for papers to ask for contributions from academics as well as practitioners and policy makers around the specific topic addressed by the seminar.

While we welcome participation of speakers and practitioners to more than one seminar, we would appreciate if you could send your papers or contributions for the specific event that is more closely related to your research or practice. Here is an outline of the forthcoming events and topics (please note the time or order of the seminar can be subject to changes):

- **Higher education and the arts and cultural sector (hosted by the University of Manchester)**

Autumn 2012

The workshop will focus on networks of knowledge and interaction between higher education and arts and cultural organisations and institutions. Themes under consideration will include: the practices of knowledge exchange between higher education and the arts infrastructure of the city; the role of local arts networks; the impact of individuals (and leadership) in shared roles between higher education, public policy and arts and cultural organisations; arts and cultural institutions within higher education institutions; shared spaces and partnerships; professional, talent and skills development.

- **Spaces and networks as shared platforms: creative arts & creative industries** (hosted by the University of Coventry)

Spring 2013

The workshop will focus on the collaborations, networks and shared spaces between creative industries (including creative practitioners, artists and freelancers) and higher education. It will look both at formal arrangements and practice (such as residencies, workspace and teaching) as well as informal networks and shared activities.

- **Creative engagement and creative economy: the Australian experience** (hosted by the Queensland University of Technology)

Summer 2013

The workshop will offer the opportunity to explore the experience and modes of engagement in between higher education and the creative economy in Australia. It will specifically focus on case studies, research and reflections from Australia and will offer the opportunity for our activities to collect and share comparative reflections.

- **Higher education, communities and cultural regeneration** (hosted by the University of Kent)

Autumn 2013

The workshop will specifically focus on the role played by higher education institutions in shaping local socio, cultural and economic regeneration. The workshop looks specifically into how project involving higher education institutions and local cultural regeneration partners might help re-shape local communities or might cause gentrification. The role played by local communities and the engagement of local communities is explored.

- **Creative knowledge, digital co-production and communities** (hosted by the University of Newcastle)

Spring 2014

The workshop will explore the broader engagement of higher education with digital production and co-production. The focus will be on knowledge and content creation through collaboration between higher education and external stakeholders: arts organisations, digital companies, local communities and others.

- **Creative graduates and creative careers: embedding creativity** (hosted by The Culture Capital Exchange)

Summer 2014

The last workshop will focus specific on the role played by creative graduates in building connections between higher education and the creative economy. In particular we will consider the role played by alumni networks and platforms to link graduates to the industries (including arts shows, internships and others). We will consider how higher education facilitates the transition for graduates entering the creative economy.

# Call for Papers: Higher education and the arts & cultural sector

The first workshop will focus on networks of knowledge and interaction between higher education and arts and cultural organisations and institutions. We are particularly keen in gathering a better understanding of the range of partnerships and collaborations that take place between HE and public or third sector organisations in the arts and cultural sphere.

The seminar will consider relationships, practices and knowledge exchange between higher education and the arts infrastructure of the city and the important role played by local arts networks. It will also look at the impact of individuals (and leadership) in shared roles between higher education, public policy and arts and cultural organisations. Other dimensions include the presence of arts and cultural institutions within higher education institutions, shared spaces and partnerships amongst arts organisations and higher education and collaborative systems for professional, talent and skills development.

## Confirmed Keynote speakers:

Dr. Maria Balshaw, Joint Director of the Manchester Art Gallery and the Whitworth Art Gallery  
Bruno Verbegt, Associate Professor, University of Antwerp, Director, Culture, Sport and Youth, Stad Antwerp

## Contributing to the seminar

As part of the call for papers we are looking for two different kinds of contributions:

- **Research papers** (maximum of 4)  
These papers will provide a theoretical perspective or present research outcomes which help us understand the dynamics of interaction between higher education and the arts and cultural sector. Selected speakers will be given 20 minutes to present their research followed by 10 minutes for Q&A. Papers will be made available before or after the seminar on [www.creative-campus.org.uk](http://www.creative-campus.org.uk)
- **Case studies or reflections from practitioners, academics or policy makers** (maximum of 6)  
These shorter presentations (10 minutes) aim to create opportunities for discussion of best practice, case studies and reflecting on the current relationships and modes of interaction between higher education and the arts and cultural sector. The presentations will be organised in panels and will be followed by group discussions.

## Submitting your contribution

All interested scholars, policy makers, PhD students and practitioners interested in presenting:

1. a **research paper** are invited to submit, by email, an abstract of around 1,000 words (including a short bibliography) **no later than 15<sup>th</sup> September 2012** to the Research Network's organisers at: [hcreativeeconomy@gmail.com](mailto:hcreativeeconomy@gmail.com)
2. a **case study or reflection** are invited to submit, by email, a summary of their proposed intervention (max 1,000 words) **no later than 15<sup>th</sup> September 2012** to the Research Network's organisers at: [hcreativeeconomy@gmail.com](mailto:hcreativeeconomy@gmail.com)

Both abstracts and case studies/reflection must include full contact details. You should also specify if you are submitting to present a research paper or a case study/ reflection at the seminar. Applicants will be contacted by 25th September 2012 about the outcomes of their submission.

## Participation costs

Participation in the event is free. You will be able to register to attend the seminar (whether presenting or not) from the 1<sup>st</sup> of October 2012. To keep informed about the network activities and registration, join our mailing list: [www.jiscmail.ac.uk/HE-CREATIVEECONOMY](http://www.jiscmail.ac.uk/HE-CREATIVEECONOMY)

## Travel Bursaries

We have a limited number of bursaries funded available to assist with travel expenses of speakers and PhD students / early career researchers. Financial support must be requested at the time of the abstract's submission or anyhow before the 1st of October 2012.