

Beyond the Campus: Connecting Knowledge and Creative Practice
Communities across Higher Education and the Creative Economy
www.creative-campus.org.uk

AHRC Connected
Communities
Research
Network

Call for Papers

Second Workshop

Higher education, communities and cultural regeneration

University of Brighton - 10th April 2013

Deadline to submit your abstract: 28th of February 2013

Deadline to register for attending the seminar: 16th March 2012

Information: hcreativeeconomy@gmail.com or visit www.creative-campus.org.uk

Research Network Organisers:

Dr. Roberta Comunian, Department for Culture, Media and Creative Industries, King's College London
Dr. Abigail Gilmore, Centre for Arts Management and Cultural Policy at the University of Manchester

Local organisers

Dr. Jonathan Sapsed, Principal Research Fellow at CENTRIM, Brighton Business School, University of Brighton



Beyond the Campus: Connecting Knowledge and Creative Practice Communities across Higher Education and the Creative Economy

Introduction

This research network is funded as part of the *AHRC Connected Communities* programme, to explore the connections and exchanges across different communities, in particular the academic community and creative/cultural sector practitioners, in relation to the creative economy. It aims to enhance understanding of how collaborations, partnerships and exchanges are built and established and consider how they can have greater impact on the cultural capacity of different places. The network will provide a platform for academics and practitioners to reflect on their work, practice and the impact of their collaborations. Network activities will generate a collection of case studies, interviews and other resource materials to be collated in an open access knowledge bank designed to reach a broader range of people becoming a shared point of reference when establishing new collaborations.

Aims and objectives of the network

The research network aims to create a platform for discussion between academics, practitioners, artists, cultural organisations, business development managers and other university directors, about knowledge connections and collaboration between universities and the creative and cultural sector. Whilst there have been related policy documents and analyses published recently (AHRC 2011, Universities UK 2010), there has been very little opportunity for academics, research and creative practitioners to reflect on the nature on knowledge exchange and collaboration between academia and external partners in this area.

The research network has four main objectives:

1. Compile a literature review of existing research which aims to address the role of knowledge exchange and collaboration across academia and the creative and cultural sector;
2. Develop an open knowledge platform which acts as point to reference in the work of academics and practitioners in this areas, with case studies, links, interviews working papers and policy briefings;
3. Through systematic analysis, develop a clearer articulation of the relationship between A&H teaching and research and the creative economy, based on data collected through the project, interviews and seminar presentations;
4. Explore international perspectives on the 'creative campus', and in particular the Australian context, in order to understand different approaches and opportunities coming from outside UK.

Seminars and topics

The research network will include 6 workshops taking place between September 2012 and August 2014.

For each workshop, we will send out a call for papers to ask for contributions from academics as well as practitioners and policy makers around the specific topic addressed by the seminar.

While we welcome participation of speakers and practitioners to more than one seminar, we would appreciate if you could send your papers or contributions for the specific event that is more closely related to your research or practice. Here is an outline of the forthcoming events and topics (please note the time or order of the seminar can be subject to changes):



- **Higher education and the arts and cultural sector (hosted by the University of Manchester)**
5th November 2012

The workshop focused on networks of knowledge and interaction between higher education and arts and cultural organisations and institutions. Themes under consideration included: the practices of knowledge exchange between higher education and the arts infrastructure of the city; the role of local arts networks; the impact of individuals (and leadership) in shared roles between higher education, public policy and arts and cultural organisations; arts and cultural institutions within higher education institutions; shared spaces and partnerships; professional, talent and skills development.

- **Higher education, communities and cultural regeneration (hosted by the University of Brighton)**

10th April 2013

The workshop examines how higher education institutions contribute to local socio-cultural and economic regeneration with a focus on processes, initiatives and projects which involve cultural and creative elements or strategies. It will explore the effects of these partnerships and consider how projects involving higher education institutions and local cultural and regeneration partners might re-shape local communities and economies in both positive and negative ways, for example, through gentrification. Through case studies and paper presentations, it will also explore how local communities are engaged and the roles they play within the process.

- **Creative engagement and creative economy: the Australian experience (hosted by the Queensland University of Technology)**
Summer 2013

The workshop will offer the opportunity to explore the experience and modes of engagement in between higher education and the creative economy in Australia. It will specifically focus on case studies, research and reflections from Australia and will offer the opportunity for our activities to collect and share comparative reflections.

- **Spaces and networks as shared platforms: creative arts & creative industries**
Autumn 2013

The workshop will focus on the collaborations, networks and shared spaces between creative industries (including creative practitioners, artists and freelancers) and higher education. It will look both at formal arrangements and practice (such as residencies, workspace and teaching) as well as informal networks and shared activities.

- **Creative knowledge, digital co-production and communities (hosted by the University of Newcastle)**
Spring 2014

The workshop will explore the broader engagement of higher education with digital production and co-production. The focus will be on knowledge and content creation through collaboration between higher education and external stakeholders: arts organisations, digital companies, local communities and others.

- **Creative graduates and creative careers: embedding creativity (hosted by The Culture Capital Exchange & King's College London)**
Summer 2014

The last workshop will focus specific on the role played by creative graduates in building connections between higher education and the creative economy. In particular we will consider the role played by alumni networks and



platforms to link graduates to the industries (including arts shows, internships and others). We will consider how higher education facilitates the transition for graduates entering the creative economy.

Call for Papers: Higher education, communities and cultural regeneration

The workshop examines how higher education institutions contribute to local socio-cultural and economic regeneration through processes, initiatives and projects which involve cultural and creative elements or strategies. It will explore the effects of these partnerships and consider how projects involving higher education institutions and local cultural and regeneration partners might re-shape local communities and economies in both positive and negative ways, for example, through gentrification. It will explore how local communities are engaged within the process, the roles they play, and the relationships, tensions and exchanges of knowledge between higher education, local communities and policy makers in the practice of regeneration. It will also look at the impact of higher education intervention in local regeneration from economic, social and skills perspectives.

Confirmed Keynote speakers:

To be announced soon

Contributing to the seminar

As part of the call for papers we are looking for two different kinds of contributions:

- **Research papers** (maximum of 4)
These papers will provide a theoretical perspective or present research outcomes which help us understand the dynamics of interaction between higher education and the arts and cultural sector. Selected speakers will be given 20 minutes to present their research followed by 10 minutes for Q&A. Papers will be made available before or after the seminar on www.creative-campus.org.uk
- **Case studies or reflections from practitioners, academics or policy makers** (maximum of 6)
These shorter presentations (10 minutes) aim to create opportunities for discussion of best practice, case studies and reflecting on the current relationships and modes of interaction between higher education and the arts and cultural sector. The presentations will be organised in panels and will be followed by group discussions.



Submitting your contribution

All interested scholars, policy makers, PhD students and practitioners interested in presenting:

1. a **research paper** are invited to submit, by email, an abstract of around 1,000 words (including a short bibliography) **no later than 28th February 2013** to the Research Network's organisers at: hecreativeeconomy@gmail.com
2. a **case study or reflection** are invited to submit, by email, a summary of their proposed intervention (max 1,000 words) **no later than 28th February 2013** to the Research Network's organisers at: hecreativeeconomy@gmail.com

Both abstracts and case studies/reflection must include full contact details. You should also specify if you are submitting to present a research paper or a case study/ reflection at the seminar. Applicants will be contacted by 10th of March 2013 about the outcomes of their submission.

Participation costs

Participation in the event is free. You will be able to register to attend the seminar (whether presenting or not) from the 10th of March 2012. To keep informed about the network activities and registration, join our mailing list: www.jiscmail.ac.uk/HE-CREATIVEECONOMY

Travel Bursaries

We have a limited number of bursaries funded available to assist with travel expenses of speakers and PhD students / early career researchers. Financial support must be requested at the time of the abstract's submission or anyhow before the **1st of March 2013**.

