

## Call for Papers

International Workshops: Australia July 2013

# Higher education, creative engagement & the creative economy: the Australia experience

Queensland University of Technology - 8th July 2013

University of Western Sydney - 12th July 2013

Deadline to submit your abstract: 25<sup>th</sup> of April 2013

Deadline to register for attending the workshops: 25<sup>th</sup> May 2013

**Information:** [hecreativeeconomy@gmail.com](mailto:hecreativeeconomy@gmail.com) or visit [www.creative-campus.org.uk](http://www.creative-campus.org.uk)

### Research Network Organisers (UK):

Dr. Roberta Comunian, Department for Culture, Media and Creative Industries, King's College London  
Dr. Abigail Gilmore, Centre for Arts Management and Cultural Policy at the University of Manchester

### Local organisers & Partners:

Professor Stuart Cunningham, Director, ARC  
Centre of Excellence for Creative Industries  
and Innovation

**Queensland University of Technology**

Dr George Morgan, Senior Lecturer, Institute  
for Culture and Society

**University of Western Sydney**

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# Beyond the Campus: Connecting Knowledge and Creative Practice Communities across Higher Education and the Creative Economy

## Introduction

This research network is funded as part of the *AHRC Connected Communities* programme, to explore the connections and exchanges across different communities, in particular the academic community and creative/cultural sector practitioners, in relation to the creative economy. It aims to enhance understanding of how collaborations, partnerships and exchanges are built and established and consider how they can have greater impact on the cultural capacity of different places. The network will provide a platform for academics and practitioners to reflect on their work, practice and the impact of their collaborations. Network activities will generate a collection of case studies, interviews and other resource materials to be collated in an open access knowledge bank designed to reach a broader range of people becoming a shared point of reference when establishing new collaborations.

## Aims and objectives of the network

The research network aims to create a platform for discussion between academics, practitioners, artists, cultural organisations, business development managers and other university directors, about knowledge connections and collaboration between universities and the creative and cultural sector. Whilst there have been related policy documents and analyses published recently (AHRC 2011, Universities UK 2010), there has been very little opportunity for academics, research and creative practitioners to reflect on the nature on knowledge exchange and collaboration between academia and external partners in this area.

The research network has four main objectives:

1. Compile a literature review of existing research which aims to address the role of knowledge exchange and collaboration across academia and the creative and cultural sector;
2. Develop an open knowledge platform which acts as point to reference in the work of academics and practitioners in this areas, with case studies, links, interviews working papers and policy briefings;
3. Through systematic analysis, develop a clearer articulation of the relationship between A&H teaching and research and the creative economy, based on data collected through the project, interviews and seminar presentations;
4. Explore international perspectives on the 'creative campus', and in particular the Australian context, in order to understand different approaches and opportunities coming from outside UK.

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## Seminars overview and topics

The research network activities include 7 workshops taking place between September 2012 and August 2014. Most of these are UK based however to explore the international dimension of the topic, two workshops take place in Australia focusing on Australian experiences and models for developing relationships between higher education & the creative economy.

### Previous Workshops

- **Higher education and the arts and cultural sector (hosted by the University of Manchester)**  
*5<sup>th</sup> November 2012*
- **Higher education, communities and cultural regeneration (hosted by the University of Brighton)**  
*10<sup>th</sup> April 2013*

### Future Workshops

- **Higher education, creative engagement & the creative economy: the Australia experience (two workshops hosted by the Queensland University of Technology and University of Western Sydney)**  
*8th & 12th July 2013*
- **Spaces and networks as shared platforms: creative arts & creative industries**  
*Autumn 2013*
- **Creative knowledge, digital co-production and communities (hosted by the University of Newcastle)**  
*Spring 2014*
- **Creative graduates and creative careers: embedding creativity (hosted by The Culture Capital Exchange & King's College London)**  
*Summer 2014*

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# Call for Papers: Higher education, creative engagement & the creative economy: the Australia experience

These two Australian workshops aim to explore the experience and modes of engagement in and between higher education and the creative economy in Australia. They will specifically focus on case studies, research and reflections from Australia and will offer the opportunity for comparative reflections in dedicated workshops taking place in Brisbane and in Sydney.

Themes that will be central (but not exclusive) to these workshops are:

- Knowledge exchange and collaborations between artists and arts organisations and higher education;
- The role of creative graduates and skills in the Australia creative sector;
- Internships, placements, residencies and other employability opportunities for creative graduates;
- Partnerships between public arts organisations and higher education;
- The role of higher education spaces, networks and platforms to support the creative economy;
- Cultural regeneration and participation and higher education;
- The engaged academic as bridge between the creative economy and higher education;
- The role of higher education in promoting arts & culture;
- Dynamics of physical and socio-cultural regeneration promoted by higher education institutions.

## Keynote speakers:

Keynote speakers for each workshop will be announced in the next few weeks

## Contributing to one of the workshops

If you are interested in taking part and presenting at one of the workshop, ***please indicate which of the two events you want to contribute to***. As part of the call for papers we are looking for two different kinds of contributions:

- **Research papers:** These papers will provide a theoretical perspective or present research outcomes which help us understand the dynamics of interaction between higher education and the arts and cultural sector. Selected speakers will be given 20 minutes to present their research followed by 10 minutes for Q&A. Papers will be made available before or after the seminar on [www.creative-campus.org.uk](http://www.creative-campus.org.uk)

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- **Case studies or reflections from practitioners, academics or policy makers:** These shorter presentations (10 minutes) aim to create opportunities for discussion of best practice, case studies and reflecting on the current relationships and modes of interaction between higher education and the arts and cultural sector. The presentations will be organised in panels and will be followed by group discussions.

## Submitting your contribution

All interested scholars, policy makers, PhD students and practitioners interested in presenting:

1. a **research paper** are invited to submit, by email, an abstract of around 1,000 words (including a short bibliography) **no later than 25<sup>th</sup> April 2013** to the Research Network's organisers at: [hecreativeeconomy@gmail.com](mailto:hecreativeeconomy@gmail.com)
2. a **case study or reflection** are invited to submit, by email, a summary of their proposed intervention **no later than 25<sup>th</sup> April 2013** to the Research Network's organisers at: [hecreativeeconomy@gmail.com](mailto:hecreativeeconomy@gmail.com)

Both abstracts and case studies/reflection must include full contact details. You should also specify if you are submitting to present a research paper or a case study/ reflection at the seminar. PLEASE SPECIFY WHICH OF THE TWO WORKSHOPS YOU WOULD PREFER TO ATTEND. Applicants will be contacted by 15th of May 2013 about the outcomes of their submission.

## Participation costs

Participation in the event is free. You will be able to register to attend the seminar (whether presenting or not) from the 10th of May 2013. To keep informed about the network activities and registration, join our mailing list: [www.jiscmail.ac.uk/HE-CREATIVEECONOMY](http://www.jiscmail.ac.uk/HE-CREATIVEECONOMY)

## Travel Bursaries

We have a limited number of bursaries funded available to assist with travel expenses of speakers and PhD students / early career researchers. Financial support must be requested at the time of the abstract's submission or anyhow before the **10th of May 2013**.